

# Rimon Philanthropic Investment Initiative

The Rimon Philanthropic Investment Initiative is a philanthropy-based venture creation engine dedicated to the advancement of meaningful improvements in health, social & environmental well-being.

The Rimon Philanthropic Investment Initiative targets local entrepreneurship at the nexus of Israel's innovation economy – the Hebrew University of Jerusalem – delivering broader impact using rigorous processes of capital deployment and expert management.



## Establishment

- A tax-free donation.
- \$25K minimum donation.
- Launch at \$500k minimum pool.
- Donors focused on innovation & entrepreneurship.
- Evergreen continuous fundraising possible (no cap).



## Management

- Yissum provides management & infrastructure (legal, IP, etc.).
- Yissum sources pre-seed or seed opportunities.
- <\$100K investments.
- Sourcing from HUJI faculty, alumni, & students.



## Impact

**Investments across all verticals:** Health, Agriculture, Food, Computer Science & Engineering, Social Sciences, Material Science.

**The "Impact Multiple"** – returns fully re-invested to fuel more disruptive innovation at HUJI.



## Partners

**Hebrew University:** World leading, inter-disciplinary applied research institution. One of the most progressive academic centers in the world in terms of academic entrepreneurship.

**Yissum:** One of the world's most prominent experts in translational innovation. Manager of 3 seed funds with dozens of successful startups and an established record of value creation.

**ASPER - HUJI Innovate:** The University's Center of Innovation & Entrepreneurship is an abundant source of disruptive innovations coming from students, faculty & alumni. A combination of traditional entrepreneurial impact with an academic basis.



## Donor Engagement

**A sense of impact:** Gift translates to concrete venture creation activities resulting in impactful HUJI startups.

**An exclusive circle:** Non-confidential updates to donors on deal-flow, investments and progress of portfolio companies.

**A network of innovation:** An annual meetup showcasing the portfolio.

**A front-row seat:** A unique opportunity to see promising startups as they form, offering the potential to future investment opportunities as they become available to the public.

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## Yissum Portfolio

### BLOCKBUSTER PRODUCTS

(select examples)\*

**EXELON** – Though not a cure, Exelon has been shown to be an effective medicine for treating the symptoms of mild to moderate Alzheimer's disease.

**MOBILEYE** – The global leader in development of vision technology for Advanced Driver Assistance Systems and autonomous driving. Installed in over 40 million vehicles worldwide. Acquired by Intel in 2017 for \$15 billion.

**DOXIL** – Cancer drug for treatment of patients with advanced ovarian cancer, AIDS-related Kaposi Sarcoma, and multiple myeloma.

**CHERRY TOMATOES** – The Daniela variety combines a ripening inhibitor gene for firmness and slow ripening, together with other genes generating high yields of large, quality fruit. More than 15 years after its release, Daniela and related cultivars are considered today to be among the world's leading greenhouse varieties.

\*For example purposes only; actual companies that will comprise the Rimon Philanthropic Investment Initiative TBD.