



# SHAPING ISRAEL TRANSFORMING **THE WORLD**

2015 ANNUAL REPORT



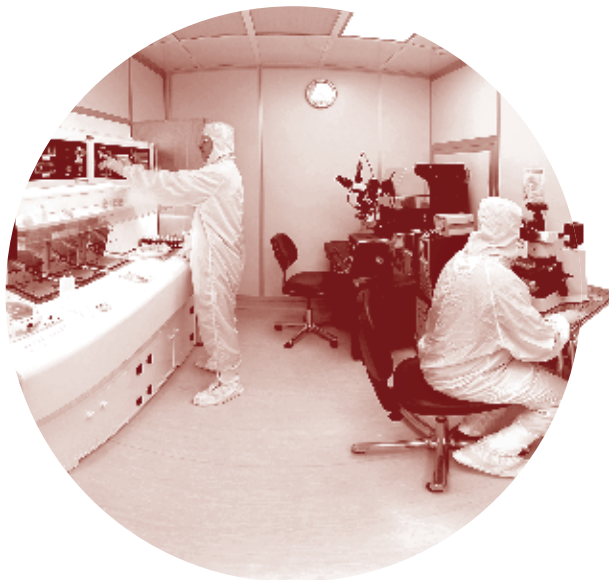
AMERICAN  
FRIENDS OF  
THE HEBREW  
UNIVERSITY



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BY BRINGING TOGETHER MANY OF THE BRIGHTEST MINDS IN ISRAEL  
AND FROM AROUND THE WORLD, THE HEBREW UNIVERSITY CONTINUES  
TO BUILD A LEGACY OF INNOVATION THAT BENEFITS ALL.

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# DEAR FRIENDS,

Thank you for your continued support of American Friends of The Hebrew University and The Hebrew University of Jerusalem. Your dedication and generosity make possible exciting new discoveries and developments with the power to transform our world.



Michael S. Kurtz  
Chairman of the Board



Daniel I. Schllessinger  
President



Beth Asnien McCoy  
National Executive Director

During Fiscal Year 2015, American Friends raised \$50 million for programs and research across seven academic Faculties. This progress reflects 20% growth compared to Fiscal Year 2014. By increasing AFHU's fundraising capabilities each year, we support and promote the work of Hebrew University scholars and scientists, who receive numerous awards and competitive grants for their life-enhancing innovations.

Significant funding was generated to foster the recruitment of outstanding new faculty with interdisciplinary knowledge and cutting-edge skills. This support helps to alleviate Israel's brain drain and the impact of senior faculty retirement. In addition, new generations of students gain access to brilliant young faculty who teach and conduct pioneering research.

The Hebrew University is a global scientific resource, as evidenced by the launch of a partnership with Cleveland Clinic to create a virtual Center for Transformative Nanomedicine. Our joint \$15 million, first-stage fundraising campaign will propel the invention of nano-based drugs and drug delivery systems. AFHU also campaigned in support of a new laboratory complex for the Lautenberg Center for Immunology and Cancer Research. To fight illnesses such as Alzheimer's and Parkinson's, we fulfilled our multi-year \$50 million campaign to establish the Edmond and Lily Safra Center for Brain Sciences and committed additional support for ELSC.

Our Alumni Relations program continues to expand its outreach. Prominent alumni and American Friends hosted programs that brought together multi-generational

graduates. Under the leadership of National Alumni Relations Chair and National Board Member Clive Kabatznik, we are reconnecting alumni to benefit them and strengthen The Hebrew University.

Our AFHU missions forged and renewed connections. The 2015 President's Mission brought our delegation to Greece and Bulgaria before arriving in Israel where participants met with Hebrew University faculty, researchers, and students. Our Palm Beach Mission explored the Jewish heritage of Amsterdam before traveling to Jerusalem for VIP meetings and receptions.

Many remarkable individuals contribute to Hebrew University's preeminence. Our galas honored their humanitarianism, as did recognition ceremonies during the 78th International Board of Governors. An inspiring ceremony during the BOG heralded the majestic new building for the Jack, Joseph and Morton Mandel School for Advanced Studies in the Humanities.

A close partnership exists between The Hebrew University and AFHU. Throughout the year, we shared ideas and collaborated to achieve significant goals on behalf of the university's 23,000 students and 1,000 faculty.

Our organization continues to upgrade and expand its operations, especially in the areas of Information Technology, Marketing, and Human Resource Development. A talented team of professionals is advancing AFHU's mission in the service of Hebrew University and Israel, immeasurably helped by outstanding lay leadership.

# HEBREW UNIVERSITY



6

campuses

No. 1

university ranking in Israel

8,961

patents through  
Yisum

96

spin-off companies

85

countries of  
student origin

5

affiliated hospitals

3,500

annual research projects

# BY THE NUMBERS



23,000

students enrolled

$\frac{1}{3}$

of Ph.D.  
students  
in Israel

2,508

inventions

30

percent of all  
Israeli academic  
scientific research

No. 67

university ranking worldwide

43

percent  
of Israel's  
biotechnology  
research

100+

research  
centers





# AWARDS AND ACCOLADES

## FROM HEALING TO HUMANITIES, HU GAINS GLOBAL RECOGNITION

Since the founding of The Hebrew University, alumni, faculty, and students of the institution have made the world a better place with their professional and scholarly contributions. During Fiscal Year 2015, members of Hebrew University received numerous awards for their work, including cutting-edge research that is revolutionizing treatment options for cancer, diabetes, and other serious conditions. Advances were also made in the Humanities. These exceptional men and women represent why Hebrew University continues to rank among the top universities in the world.



## HEALING THE WORLD THROUGH INNOVATIVE RESEARCH



### RAPPAPORT PRIZE FURTHERS INNOVATIVE TREATMENTS OF BRAIN DISEASE, CHRONIC PAIN

Professor Hermona Soreq, Charlotte Slesinger Professor of Molecular Neuroscience and a member of the Edmond and Lily Safra Center for Brain Sciences, received the 2015 Rappaport Prize for Excellence. Her research on acetylcholine helped to develop novel approaches to treating Alzheimer's and Parkinson's diseases, acute stress disorders, stroke, and chronic pain conditions.



### WACHTER AWARD RECOGNIZES GROUNDBREAKING CANCER RESEARCH

Professor Alexander Levitzki, the Wolfson Family Professor of Biochemistry at The Hebrew University, received the Ilse and Helmut Wachter Award for 2014. His pioneering research in the field of signal transduction improved care for cancer patients by leading to personalized therapy and anti-cancer drugs such as Gleevec and Sutent.



### ADELIS BRAIN RESEARCH AWARD SUPPORTS DIAGNOSIS, TREATMENT OF SUBSTANCE ABUSE

Dr. Ami Citri of the Edmond and Lily Safra Center for Brain Sciences received the Adelis Brain Research Award. The Citri Laboratory's research into selective attention and how the brain encodes experiences is helping scientists understand addiction and psychiatric disorders, as well as laying the foundation for new treatments.



### KAYE INNOVATION AWARD SUPPORTS RESEARCH FOR DIABETES TREATMENT

Hebrew University's Kaye Innovation Award went to Professor Ofer Mandelboim of the Lautenberg Center for Immunology and Cancer Research for his research supporting BL-9020, a new treatment for type 1 diabetes. The new therapy may reduce insulin dependency for type 1 diabetes patients and minimize diabetes-related complications.



## BUILDING BRIDGES THROUGH THE HUMANITIES

### HEBREW UNIVERSITY SCHOLAR JOINS ELITE ACADEMY

Professor David Dean Shulman, the Renee Land Professor of Humanistic Studies at Hebrew University, was named a fellow of the

American Academy of Arts and Sciences in 2015. A preeminent scholar of the religions, languages, and poetics of ancient India, Professor Shulman is also a published poet in Hebrew, a literary critic, and peace activist.

## LEADING ISRAEL, INFLUENCING THE WORLD

THE HEBREW UNIVERSITY OF JERUSALEM RANKED #1 IN ISRAEL AND #3 IN ASIA, ACCORDING TO THE ACADEMIC RANKING OF WORLD UNIVERSITIES.

### HEBREW UNIVERSITY RATED AMONG TOP GLOBAL UNIVERSITIES

In 2015, The Hebrew University of Jerusalem ranked #1 in Israel and #3 in Asia, according to the Academic Ranking of World Universities (ARWU). Its global standing rose three spots, to #67 among the 500 top universities worldwide. The annual survey, conducted by the Center for World-Class Universities at Shanghai Jiao Tong University, is considered the most objective and respected of all global academic rankings.



### HU RESEARCHERS LEAD ISRAEL WITH 14 ERC GRANTS

The European Union awarded 14 prestigious European Research Council (ERC) grants to Hebrew University of Jerusalem researchers in 2015, more than any other institution in Israel. Total funding exceeded €23,000,000.

### ISRAEL PRIZES HONOR HEBREW UNIVERSITY FACULTY AND ALUMNI

Six of the 15 Israel Prizes given in 2015 honored faculty and alumni of Hebrew

University. Considered Israel's highest honor, the Israel Prize recognizes Israeli citizens or organizations for excellence in their respective fields.

The six honorees are listed below:

### HEBREW UNIVERSITY FACULTY

**Professor Emeritus Zvi Schiffrin**

Scientific Research of the Far East

**Professor David Weisburd**

Social Work and Criminological Research

### HEBREW UNIVERSITY ALUMNI

**Professor Emeritus Shmuel Ahituv**

of Ben Gurion University of the Negev

Biblical Research

**Professor Shimon Ullman of the Weizmann Institute of Science**

Mathematics and Computer Science Research

**Professor Zelig Eshar of the Weizmann Institute of Science**

Life Sciences Research

**Erez Biton**

Poetry and Hebrew Literature





# RESEARCH HIGHLIGHTS

## GROUNDBREAKING RESEARCH PROMISES WORLDWIDE BENEFITS

Once again, researchers at The Hebrew University attained breakthrough results of global significance. From a monumental archaeological discovery to canine oral surgery, research highlights of Fiscal Year 2015 spanned disciplines and continents. On the medical front, Hebrew University studies show promise for fighting cancer and drug-resistant bacteria. Other innovations hold the potential to increase the global food supply and to pave the way for next-generation computer circuits. The following examples demonstrate the diverse ways in which Hebrew University researchers contribute to global scientific efforts.





*Dr. Ronen Hazan, research leader*

## HEBREW UNIVERSITY TURNS THE TABLES ON DRUG-RESISTANT BACTERIA

Led by Dr. Ronen Hazan, researchers from The Hebrew University's Faculty of Dental Medicine proposed a new way to fight drug-resistant bacteria: infecting them with bacteriophages. Phages are tiny viruses that maintain natural balance through their predator-prey relationship with bacteria.

The innovative approach may represent a breakthrough in overcoming bacteria that have developed immunity in response to the overuse of antibiotics, a problem on track to cause 10 million deaths per year and cost up to \$100 trillion by 2050.



*Inside the Manot Cave in Israel's Galilee*

## ANCIENT SKULL OFFERS INSIGHT INTO FIRST MODERN EUROPEANS

An international team of Israeli, North American, and European scientists discovered a 55,000-year-old partial skull in the Manot Cave in Israel's Western Galilee. The finding represents the first fossil evidence from the critical period when genetic and archaeological models predict that modern humans migrated out of Africa and colonized Eurasia. The discovery further suggests that modern humans and Neanderthals coexisted during the late Middle Paleolithic period.

Hebrew University researchers played key roles in this find. Gal Yasur, a degree candidate at Hebrew University's Earth Sciences Institute, dated the skull. Professor Alan Matthews of the Earth Sciences Institute and other eminent scientists supervised Yasur's efforts. Professor Amos Frumkin, Director of the HU Cave Research Center, researched the geological context of the skull, and Mae Goder-Goldberger, a doctoral candidate at HU's Institute of Archaeology, also contributed to the investigation.



*Extending the shelf-life of leafy greens*

## YISSUM EXTENDS SHELF LIFE OF LEAFY GREENS

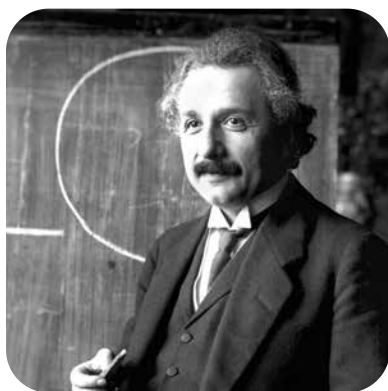
Yissum, the technology transfer company of The Hebrew University, introduced a way to prolong the shelf life of leafy greens such as lettuce, celery, and spinach. Currently, post-harvest losses of produce can reach 50% due to biological aging, or senescence. Dr. Rivka Elbaum of the Robert H. Smith Institute of Plant Sciences and Genetics in Agriculture developed a method of delaying chlorophyll loss in lettuce leaves and in Arabidopsis, a small, flowering plant related to cabbage and mustard. This innovation holds promise for reducing waste and increasing the global food supply.



*Professor Danny Porath*

## HEBREW UNIVERSITY LEADS INTERNATIONAL BREAKTHROUGH IN MOLECULAR ELECTRONICS

International research led by Hebrew University Professor Danny Porath is heading toward the development of DNA-based electronic components to create the next generation of computer circuits. The Porath team reported that reproducible, quantitative measurements of electricity flow through long molecules made of four DNA strands. This discovery may reignite interest in using DNA-based wires and devices to develop programmable circuits. Molecular electronics, which uses molecules to build electronic components, holds the greatest potential for reducing the distance between transistors, the main element of computers.



Professor Albert Einstein, 1921  
(PHOTO: F. Schmutzer)

## HU PARTNERSHIP OFFERS OPEN ACCESS TO ONE OF HISTORY'S GREATEST MINDS

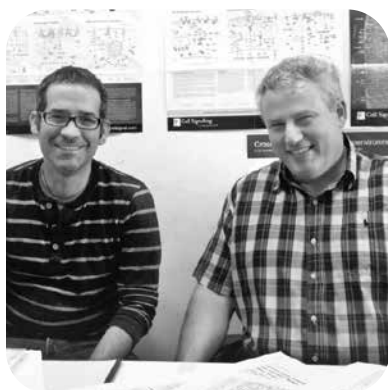
Following decades of study by scholars at The Hebrew University and Princeton University Press, the public now has open, permanent access to an estimated 80,000 of Albert Einstein's letters, papers, manuscripts, and diaries. A founder of The Hebrew University, Einstein bequeathed his writings and intellectual property to the institution. The Hebrew University partnered with Princeton University Press, the California Institute of Technology, and the Tizra publishing platform to launch the Digital Einstein Papers in December 2014. Text transcripts link to many high-quality digital images at The Hebrew University's Einstein Archives Online.



Dano, providing service in the Sinai

## HU DENTIST GIVES THE BARK BACK TO A PEACEKEEPING CANINE

The Koret School of Veterinary Medicine at Hebrew University has the most advanced veterinary dentistry and oral surgery program in Israel. As a result, Dr. Yoav Bar-Am, the country's only board-certified veterinary dentist and oral surgeon, successfully repaired the fractured tooth of Dano, a peacekeeping canine. The seven-year-old, short-haired Belgian Shepherd was serving with the Multinational Force and Observers (MFO) in the Sinai when he re-injured a tooth that was damaged during one of two tours of duty in Afghanistan and Iraq, where his responsibilities included explosives detection. Collaboration between the MFO and the Koret School allowed the fearless canine to return to active duty.



L-R, Dr. Zvika Granot and Dr. Zvi Fridlender

## NEW RESEARCH OPENS OPPORTUNITIES FOR CANCER DIAGNOSIS AND TREATMENT

Dr. Zvika Granot, a new member of The Hebrew University's Faculty of Medicine, partnered with Dr. Zvi Fridlender of the Hadassah-Hebrew University Medical Center's Institute of Pulmonary Medicine on a promising study. Working with model tumors and human blood samples, their team showed that mature neutrophils, a common form of white blood cells, can change and adopt new characteristics.

Dr. Granot's research reveals an important distinction between harmful and beneficial neutrophils, opening new diagnostic and therapeutic opportunities. If current studies are successful, researchers may be closer to developing treatments that use neutrophils to halt the growth of cancer.

THE PUBLIC NOW HAS OPEN, PERMANENT DIGITAL ACCESS TO AN ESTIMATED  
80,000 OF ALBERT EINSTEIN'S LETTERS, MANUSCRIPTS, AND DIARIES.





# INTERNATIONAL COLLABORATIONS

## GLOBAL PARTNERSHIPS STRENGTHEN BONDS AND FUEL INNOVATION

The Hebrew University's reputation across disciplines distinguishes the institution not only in Israel, but also around the world. Partnerships with other global leaders at home and abroad expand the influence of Hebrew University, as well as accelerate the pace of innovation. Fiscal Year 2015 collaborations span the Middle East, Asia, Europe, and North America, including the launch of a virtual Center for Transformative Nanomedicine with Cleveland Clinic. Together, Hebrew University and its partners are transforming the world through groundbreaking research with practical applications.



# HEBREW UNIVERSITY AND CLEVELAND CLINIC LAUNCH CENTER FOR TRANSFORMATIVE NANOMEDICINE

In 2015 Cleveland Clinic and The Hebrew University of Jerusalem united to establish a virtual Center for Transformative Nanomedicine. This groundbreaking collaboration between two global leaders will revolutionize the future of medicine by developing nanotechnology-based diagnostic tools, drugs, and drug delivery systems to treat cardiovascular disease, cancer, and neurological diseases.

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HEBREW UNIVERSITY'S SCHOOL  
OF PHARMACY ... PIONEERED  
NANO-TECHNIQUES TO PROBE  
INDIVIDUAL CELLS WITHIN THE  
HUMAN BODY.

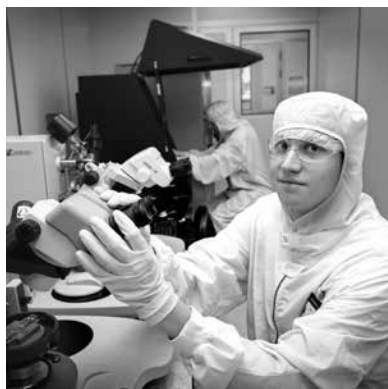
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The Hebrew University's School of Pharmacy, one of the top 10 drug science research institutes in the world, pioneered nano-techniques to probe individual cells within the human body. This innovation led to development of targeted medications, such as Doxil, the FDA-approved anti-cancer drug used worldwide.

Cleveland Clinic scientists excel in clinical investigation and biomedical engineering, the latter conducted at Cleveland Clinic's Lerner Research Institute in Ohio. Cleveland Clinic is also known for outstanding patient care.

Both institutions will harness the capabilities of The Hebrew University's Harvey M. Krueger Family Center for Nanoscience and Nanotechnology, a state-of-the-art environment for innovative research in nanomedicine, nanopharmacy, and nanobiology.

The Hebrew University, Cleveland Clinic and AFHU are spearheading a \$15 million, first-stage fundraising campaign, inspired by AFHU lay leader Victor Cohn, co-chair of the nanomedicine campaign. Taking the lead, Victor Cohn and his family generously committed \$2 million to help establish the Center for Transformative Nanomedicine.



*Researcher at the Harvey M. Krueger Family Center for Nanoscience and Nanotechnology*



*L-R, Geoffrey Vince, Ph.D., Cleveland Clinic; HU Professor Simon Benita; Stephen Grobmyer, M.D., of Cleveland Clinic; HU Professor Shy Arkin, Vice President for Research and Development*



*Campaign co-chair Victor Cohn with wife, Ellen*



CLEVELAND, OHIO

## HEBREW UNIVERSITY AND CLEVELAND CLINIC LAUNCH CENTER FOR TRANSFORMATIVE NANOMEDICINE

See previous page for story

BERLIN, GERMANY

## HEBREW UNIVERSITY AND FREIE UNIVERSITÄT BERLIN CREATE JOINT DOCTORAL PROGRAM

Commemorating 50 years of diplomatic relations between Israel and Germany, The Hebrew University and Freie Universität Berlin announced plans for a joint doctoral program to foster international collaborations in the natural sciences, humanities, and social sciences.

SINGAPORE

## HEBREW UNIVERSITY EXPANDS PARTNERSHIP WITH SINGAPORE

Hebrew University and the National University of Singapore expanded their joint doctoral program in biomedical and exact sciences, which began in 2013.

SEOUL, SOUTH KOREA

## ISRAEL-ASIA JOINT RESEARCH INSTITUTE TO ADVANCE TECHNOLOGY

The Hebrew University of Jerusalem, Nanyang Technological University (NTU) in Singapore, and Korea University established a joint research institution to focus on cybersecurity, energy, the environment, and manufacturing technology.

LEIPZIG, GERMANY

## ADVANCED LIVER-ON-CHIP DEVICES MAY REPLACE ANIMAL TESTING

Scientists at The Hebrew University and the Fraunhofer Institute for Cell Therapy and Immunology in Germany partnered in a study

to create a bionic organ that mimics human physiology. Led by HU Professor Yaakov Nahmias, Director of the Alexander Grass Center for Bioengineering, the team created liver organs and introduced nano-based electronic and optical sensors to the living tissue. The nano-based sensors allowed the scientists to identify a new toxicity mechanism of acetaminophen (Tylenol), which blocks respiration much faster and at a much lower dose than previously believed. These results from emerging human-on-a-chip technology show promise for developing alternatives to animal testing.

OXFORD, ENGLAND

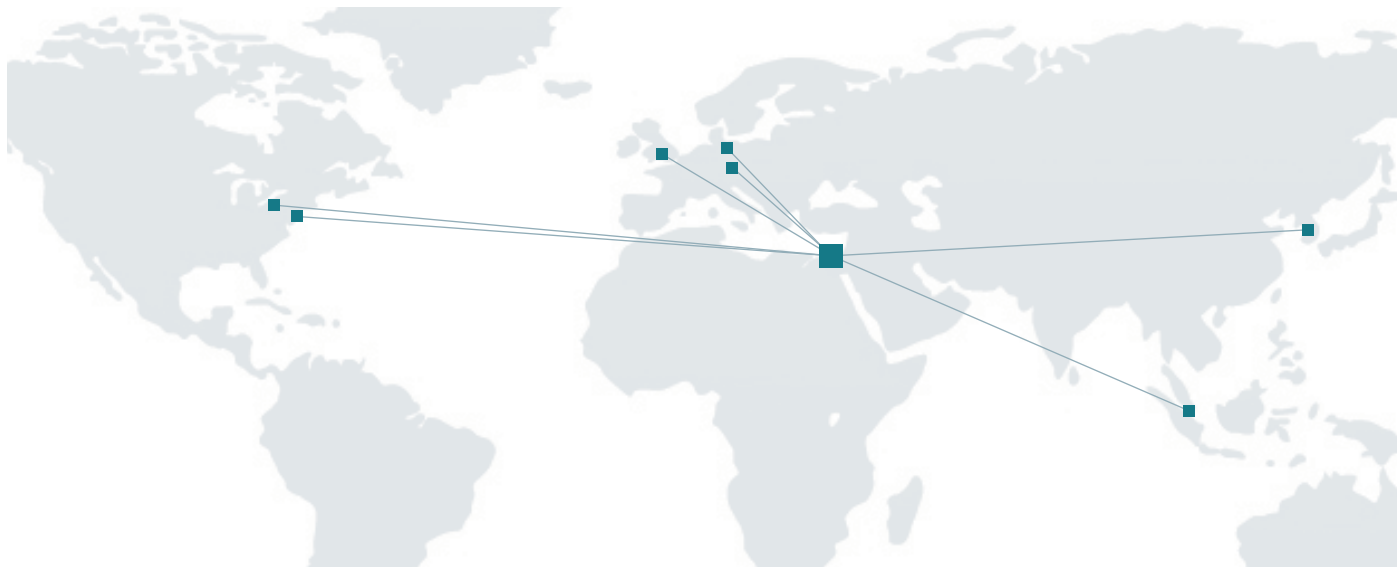
## GLOBAL VENTURE SEEKS TO TREAT DIABETES AND OTHER SERIOUS CONDITIONS WITH CANNABIDIOL

Yissum, the technology transfer company of The Hebrew University; Hadasit, the technology transfer company of the Hadassah Medical Organization in Jerusalem; and the Kennedy Trust for Rheumatology Research (KIR) in the United Kingdom formed an exclusive partnership with ISA Scientific, Inc., an American pharmaceutical company. The venture seeks to develop and commercialize cannabidiol (CBD), the non-psychoactive component of cannabis, into safe and effective therapies for patients with diabetes, cardiovascular disorders, and inflammatory diseases, such as arthritis, atherosclerosis, and ulcerative colitis. The agreement followed years of research and collaboration between renowned cannabinoid scientists Raphael Mechoulam, Professor of Medicinal Chemistry, and Ruth Gallily, Professor of Immunology, both from The Hebrew University, and prominent colleagues from KIR.

PHILADELPHIA, PENNSYLVANIA

## NEW PARTNERSHIP PROMOTES ISRAELI-AMERICAN MEDICAL RESEARCH

The Hebrew University's Faculty of Medicine and Thomas Jefferson University's Sidney Kimmel Medical College in Philadelphia formed a partnership to foster interdisciplinary scientific research collaborations between faculty and students.





# HONORING PHILANTHROPIC LEADERSHIP

## THE HEBREW UNIVERSITY OF JERUSALEM 78<sup>TH</sup> INTERNATIONAL BOARD OF GOVERNORS

The Hebrew University of Jerusalem paid tribute to distinguished leaders during the 78th International Board of Governors. American Friends from throughout the United States were recognized for their philanthropic leadership, professional achievements, and humanitarianism.





*Joyce Brandman accepts her  
Honorary Doctorate*

## HONORARY DOCTORATE

### JOYCE BRANDMAN

Joyce Brandman, AFHU National Board Member and former Western Region President, received an Honorary Doctorate during The Hebrew University's 78th International Board of Governors. Joyce and her late husband, Saul (z"l), have maintained a long-standing commitment to research and higher education in Jerusalem.

A member of The Hebrew University's International Board of Governors, Joyce has been a driving force in developing AFHU's Western Region and raising funds for scholarships and faculty recruitment.

Joyce is President of the Saul and Joyce Brandman Foundation, which supports medical, educational, and Jewish communal causes and organizations. The Brandman Foundation Chair in Cardiac and Pulmonary Diseases is facilitating life-saving work, and the Brandman Laboratory Building on the Edmond J. Safra campus is a state-of-the-art teaching and research facility.



*L-R, Sheldon Hechtman and Professor  
Menahem Ben-Sasson*

## HONORARY FELLOWSHIPS

### SHELDON HECHTMAN

Sheldon Hechtman, a financial advisor and First Vice President of Morgan Stanley Wealth Management from Delray Beach, Florida, is the immediate past President of AFHU's Southeast Region Board. He serves on AFHU's National Board of Directors and as a member of the university's International Board of Governors and the Board of Trustees of the Truman Research Institute for the Advancement of Peace.

Along with his wife, Ellen Klersfeld, a member of AFHU's National and Southeast Region Boards, Shelly Hechtman has fostered medical research at the Edmond and Lily Safra Center for Brain Sciences and the Lautenberg Center for Immunology and Cancer Research.



*L-R, Dr. Beno Michel and Professor  
Menahem Ben-Sasson*

### DR. BENO MICHEL

Dr. Beno Michel of Cleveland, Ohio, and Palm Beach Gardens, Florida, has long supported Hebrew University's Faculty of Medicine. He and his wife, Elaine, established The Elaine and Beno Michel M.D. Graduate Scholarship Endowment Fund for Pharmacology. The Michels have hosted programs showcasing Hebrew University faculty and promoted awareness of the university. Dr. Michel serves on AFHU's National Board of Regents and is a past President of AFHU's Cleveland Region.

Dr. Michel, Clinical Professor of Dermatology and Assistant Clinical Professor of Pathology at Case Western Reserve University, has been teaching, researching, and practicing clinical dermatology for more than 40 years.

# THE JACK, JOSEPH AND MORTON MANDEL SCHOOL FOR ADVANCED STUDIES IN THE HUMANITIES

During the 78th International Board of Governors, the Jack, Joseph and Morton Mandel School for Advanced Studies in the Humanities opened in its new home on the eastern flank of the Mount Scopus campus, proximate to the Yitzhak Rabin building. Inspired by the vision of Morton Mandel, Chairman and CEO of the Mandel Foundation, the Mandel School for Advanced Studies creates vibrant communities of Israeli and international graduate and postgraduate scholars engaged in pioneering interdisciplinary research.

THE MANDEL SCHOLARS  
PROGRAM ... ANNUALLY AWARDS  
THREE-YEAR POSTDOCTORAL  
FELLOWSHIPS TO TWO PROMISING  
YOUNG SCHOLARS IN JEWISH  
STUDIES OR RELATED AREAS.

According to Professor Israel Yuval, Academic Director of the Mandel School, "Well-established and respected, Jewish Studies must become part of the general discourse, with its distinctiveness highlighted within the context of the shared and the universal."

The unique research center offers two tracks: three-year interdisciplinary research groups, consisting of four senior and four doctoral scholars, and the Mandel Scholars program, which annually awards three-year postdoctoral fellowships to two promising young scholars in Jewish Studies or related areas.

Accessible via Hebrew University's Botanical Garden, the new building houses

scholars affiliated with the Mandel School for Advanced Studies, Mandel Scholion members, Martin Buber Society Fellows, President's Scholarship doctoral candidates, Mandel Scholarship master's degree students, and visiting lecturers. Individual study, hevruta pairs, small seminars, workshops, and formal lectures all take place, enabling lively intellectual discourse and the cross-fertilization of ideas. "The Jack, Joseph and Morton Mandel School for Advanced Studies in the Humanities is a game-changer that allows The Hebrew University to reach new levels of excellence," says Faculty of Humanities Dean, Professor Dror Wahrman.



*Morton Mandel views the photo of himself with his brothers at the Mandel School*



*Barbara A. Mandel, AFHU Honorary President and Honorary Chairman, HU Board of Governors, with Professor Menahem Ben-Sasson and Michael Federmann, Chairman, HU Board of Governors*



*Entrance to the Mandel School for Advanced Studies*



## RECOGNITION CEREMONIES ON MOUNT SCOPUS

### BENEFACTORS WALL



*Sarah Densen with son Rob, grandson Dan, and friends  
Renee Spelman, Rabbi Stuart Gershon, and Alan Becker*



*Michelle and Joseph Jacobs*

### WALL OF LIFE



*Honoring Professor Martin Adelman  
and Dr. Susan Adelman*



*John Bauman and Sherry Norris*



*Rob Densen with Professor Menahem Ben-Sasson*



*Louise Kershman (far right) with her son-in-law, HU  
Professor Reuven Hazan, and daughter Francine Hazan*



*Alan Harper and Catherine Dumait-Harper*



*Susan Masri Lawi with Professor Menahem  
Ben-Sasson*



*Mitra A. and Michael A. Margolis*



*Dr. Beno Michel*



## WALL OF LIFE CONTINUED



*Kathleen Hart Solovy with Professor  
Menahem Ben-Sasson*



*Robbi and Bruce Toll*

## FOUNDERS WALL



*L-R, Professor Ronnie Friedman, VP for University  
Advancement; Billy Shapira, VP and Director-General;  
Founders Dr. James Satovsky and Gail Meyer Asarch*



*Vibeke Lichten and Joel Assouline with  
Professor Ronnie Friedman*



*Annette Blum*

## SUPPORTING THE ELITE MILITARY TRACK OF MEDICINE



*L-R, Vice President Billy Shapira honors  
Barbara and Richard Rothschild*

# AFHU MISSIONS



## 2015 PRESIDENT'S MISSION TO GREECE, BULGARIA, AND ISRAEL

AFHU President Daniel I. Schlessinger and Marcy Schlessinger led AFHU's President's Mission, May 23 – June 3, 2015. The journey to Thessaloniki, Greece, and Sofia, Bulgaria, included exclusive tours of sites important to Jewish heritage. Dr. Eyal Ginio, the mission Scholar-in-Residence, is Associate Professor and Chair of Hebrew University's Department of Islamic and Middle Eastern Studies.

In Jerusalem, the delegation met with Israeli dignitaries and HU experts, and mingled with international Friends at events during the university's 90th anniversary celebration and the Board of Governors.



## PALM BEACH MISSION TO AMSTERDAM AND ISRAEL

AFHU's Palm Beach Mission 2015, chaired by Roberta and Stanley Bogen and Barbara and Richard Rothschild, took members of the Palm Beach community on an exciting exploration of Amsterdam's Jewish heritage. The adventure continued in Israel as the group toured the country's cultural and historic landscapes and visited leaders in politics, academia, and the military.



## EVENTS HONORING DISTINGUISHED LEADERSHIP

American Friends of The Hebrew University celebrated the professional achievements, humanitarianism, and philanthropic leadership of Hebrew University supporters. From Los Angeles to Palm Beach, these prominent and caring individuals received recognition for their commitment to higher education, state-of-the-art research, and the advancement of Israel's future leaders.







## SCOPUS AWARD

**Sir Martin Sorrell** (left), founder and CEO of WPP, the world's premier communications services group, accepted the Scopus Award in New York on November 6, 2014, during an AFHU Northeast Region gala chaired by **Ronald O. Perelman** (right). The evening, which raised more than \$1 million, included an insightful dialogue between **Charlie Rose** (center) and Sir Martin.



## PALM BEACH 10TH ANNIVERSARY GALA: A NIGHT IN THE GARDEN OF EDEN

On January 18, 2015, AFHU's Southeast Region hosted a festive evening at the Mar-a-Lago Club, celebrating women of distinction: **Diane Belfer**, **Wilma Bernstein**, **Roberta Bogen**, **Barbara Eichner**, **Sherry Endelson**, **Ellen Levy**, **Barbara Rothschild**, **Louise Stein** (z"l), **Joy Weinberger** (z"l), and **Lois Zelman**. Dinner proceeds supported the construction of the Palm Beach Courtyard at the university's Edmond and Lily Safra Center for Brain Sciences.

*Top row, L-R, Lois Zelman, Ellen Levy, Roberta Bogen, and Barbara Rothschild*

*Bottom row, L-R, Sherry Endelson, Diane Belfer, and Wilma Bernstein*



## TORCH OF LEARNING AND JUDAH MAGNES AWARDS

American Friends in Chicago toasted **Scott Turow** and **Jerold S. Solovy** (z"l) at a dinner hosted by AFHU's Midwest Region on December 4, 2014. Kathleen Hart Solovy presented the inaugural Jerold S. Solovy Torch of Learning Award to attorney and author Scott Turow. She accepted the Judah Magnes Award on behalf of her husband, Jerry Solovy, in recognition of his contributions to the law, higher education, and cultural life in the United States and Israel. Event proceeds benefited students at Hebrew University's Faculty of Law.

*L-R, Daniel I. Schlessinger, Kathleen Hart Solovy, Scott Turow, and keynote speaker David Makovsky*



## THE HARVEY L. SILBERT TORCH OF LEARNING AWARD DINNER

AFHU's Western Region conferred the Harvey L. Silbert Torch of Learning Award upon **Jonathan Anshell**, Executive Vice President and General Counsel of CBS Television, Senior Vice President and Deputy General Counsel of CBS Corporation, and **Dick Volpert**, a Senior Real Estate Partner at the law firm of Glaser Weil LLP, at a dinner in Beverly Hills on April 13, 2015. The event raised more than \$1 million for The Hebrew University of Jerusalem's Faculty of Law.

*Top photo: L-R, Jonathan Anshell, Patricia Glaser, Sam Mudie, and Joyce Brandman*

*Bottom photo: Dick Volpert's children, Sandy, Barry, Linda, and Nancy, with Zev Yaroslavsky (center)*



## THE GEORGE A. KATZ TORCH OF LEARNING AWARD

American Friends conferred the 45th annual George A. Katz Torch of Learning Award upon **Meredith E. Kotler**, Partner at Cleary Gottlieb Steen & Hamilton LLP, and **Jennifer M. Daniels**, Chief Legal Officer and Secretary of Colgate-Palmolive Company, during a luncheon in New York on April 22, 2015. Proceeds benefited the Clinical Legal Education Center at the university's Faculty of Law.

*Top photo: L-R, George A. Katz Torch of Learning Award conferred upon Meredith E. Kotler and Jennifer M. Daniels*

*Bottom photo: L-R, Beth Asnien McCoy; Israel's Consul General, Ambassador Ido Aharoni; and John S. Siffert*







## THE HUMANITARIAN TORCH OF LEARNING AWARD

On September 19, 2015, **Albert Sweet**, Co-Chair and Founding Partner of Occidental Entertainment Group Holdings in Hollywood, California, received the Humanitarian Torch of Learning Award during an evening of *Music Beneath the Stars* at the Western Region's eighth annual Bel Air Affaire in Los Angeles. Hosted for the second consecutive year by Anthony and Jeanne Pritzker, the event raised a record-breaking \$1 million for HU student scholarships. Brindell Gottlieb, Hebrew University Benefactor and President of AFHU's Western Region, generously underwrote the festive event.

*Top photo: Albert Sweet with business partner Craig Darian*



*Middle photo: L–R, Ruth Flinkman-Marandy, Mark S. Vidergauz, Renae Jacobs-Anson, Anthony Pritzker, Brindell Gottlieb, Patricia Glaser, and Joyce Brandman*



*Bottom photo: L–R, Event Co-Chair Renae Jacobs-Anson, Brindell Gottlieb, and event Co-Chair Helen Jacobs-Lepor*



## PAWS FOR A CAUSE

Dog lovers and their four-legged friends enjoyed outdoor festivities at the Mid-Atlantic Region's fourth Paws for a Cause on April 19, 2015, in Potomac, Maryland. Chaired by **Leslie** and **Bruce Lane**, the event raised support for Hebrew University's Koret School of Veterinary Medicine, the only school of veterinary medicine in Israel and the region.

*Photo: Marla and Bob Tanenbaum with Rudy and Daisy*

## ANNUAL LEADERSHIP EDUCATION FORUM

AFHU held its Annual Leadership Education Forum (ALEF) on January 18, 2015, in Palm Beach. The popular Southeast Region event, chaired by Jessica Zwaiman Lerner, showcased The Hebrew University of Jerusalem's contributions to the fields of science, medicine, and technology. Hebrew University experts led lively discussions on Middle East affairs and other timely issues.



*L-R, Middle East Affairs panelists Ambassador Martin Indyk, Avi Melamed, Bret Stephens, and Ambassador William A. Brown*



*L-R, Ambassador Stuart Bernstein, Ambassador Martin Indyk, and Professor Ronnie Friedman*



*Bret Stephens, The Wall Street Journal*



*L-R, Professor Eran Meshorer, Rina Frankel, Chad Abrams (the Frankel's grandson), and Samuel Frankel*

# ALUMNI



## THE AFHU ALUMNI PROGRAM

The AFHU Alumni program continued to grow and expand in its second year. Each of the six AFHU regions held alumni events in 2015 with impressive turnouts.

In addition to establishing an active social media presence, AFHU Alumni's website saw more than a 500% increase in traffic.

Four AFHU regions established alumni board committees to strengthen local alumni networks and expand efforts to find and engage more Hebrew University alumni.

If you or anyone you know attended Hebrew University, please contact AFHU's Alumni Relations at [alumni.afhu.org](http://alumni.afhu.org) or at [alumni@afhu.org](mailto:alumni@afhu.org).



*L-R, Judd Maltin, Lital Chartarifskey, and Menty Bayalen  
at an alumni event in New York City*



*L-R, Midwest Region Leaders of Distinction  
Steven Coby Derringer and I. Steven Edelson*



*L-R, Barry Lippman, Renae Jacobs-Anson, Mindy  
Rothstein Mann, Fred Gluckman, and Gina Raphael  
at an alumni event in Los Angeles*



Connected with over  
14,500 alumni



10 alumni events



More than 700 alumni  
attended AFHU events



First edition of quarterly  
alumni newsletter



10 featured alumni profiles

# EINSTEIN VISIONARIES SOCIETY

HONORING PHILANTHROPIC COMMITMENT



## AFHU PLANNED GIVING

Albert Einstein helped to found The Hebrew University of Jerusalem in 1918. Join with Einstein, Chaim Weizmann, Martin Buber, and other brilliant minds to perpetuate a nine-decade record of discovery, innovation, and achievement. Through AFHU's planned giving program, you can create a personal legacy that sustains Israel and improves our entire world.

An honorary society established by AFHU, Einstein Visionaries recognizes supporters who have ensured the future strength of Hebrew University with a planned gift, such as a bequest, an AFHU Hebrew University Gift Annuity, or designation of AFHU as a beneficiary on a qualified retirement plan or insurance policy.

Einstein Visionaries know that their philanthropy will have far-ranging impact, supporting Israel's best and brightest talents and fostering transformative research. Members of the Einstein Visionaries Society receive updates about The Hebrew University and invitations to special programs and events. Moreover, your thoughtful generosity will receive on-site recognition on the Mount Scopus campus overlooking Jerusalem.

To learn more about AFHU planned giving and the benefits your generosity provides, please contact our national office or the AFHU office in your region. Visit [www.afhu.org](http://www.afhu.org) to learn more.

# OFFICERS AND COMMITTEES



## 2014–2015 AFHU NATIONAL OFFICERS AS OF DECEMBER 5, 2014

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Ira Lee Sorkin

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Samuel Sandler

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Ronald M. Zimmerman

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AS OF JUNE 12, 2014

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## THE ADVANCEMENT OF PEACE

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New York, NY 10004

T: 212.607.8500

T: 800.567.AFHU (2348)

F: 212.809.4430

info@afhu.org

www.afhu.org

## EXECUTIVE LEADERSHIP

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National Executive Director

**Monica Loeb**

National Director of Development

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**Mary Schlitzer**

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**Daniel M. Rutberg**

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**Eileen Hume**

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Chief Human Resources Officer

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F: 415.299.8693

pacificnorthwest@afhu.org

### 2. WESTERN REGION

16633 Ventura Boulevard, Suite 715  
Encino, CA 91436

T: 310.843.3100

T: 800.916.9998

F: 310.843.3109

westcoast@afhu.org

**Sheri L. Kaufer**

Executive Director

### 3. MIDWEST REGION

20 N. Wacker Drive, Suite 2020  
Chicago, IL 60606

T: 312.329.0332

T: 877.642.AFHU (2348)

F: 312.329.0334

midwest@afhu.org

**Judith Shenkman**

Executive Director

### 4. MID-ATLANTIC REGION

5100 Wisconsin Avenue NW, Suite 250  
Washington, DC 20016

T: 202.363.4600

F: 202.363.4651

midatlantic@afhu.org

**Frandee R. Woolf**

Executive Director

### 5. SOUTHEAST REGION

100 West Cypress Creek Road, Suite 865  
Fort Lauderdale, FL 33309

T: 561.750.8585

T: 800.899.AFHU (2348)

F: 561.750.8292

southeast@afhu.org

**Laura Abrams**

Associate Executive Director

### 6. NORTHEAST REGION

One Battery Park Plaza, 25th Floor  
New York, NY 10004

T: 212.607.8510

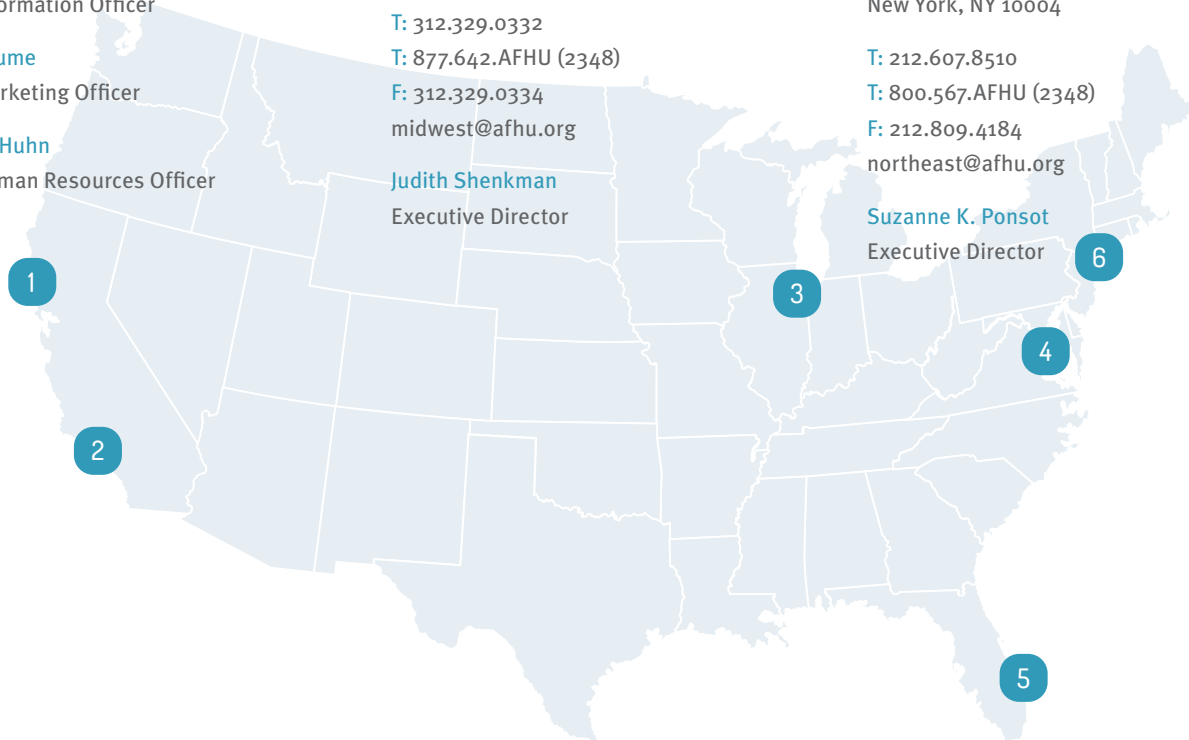
T: 800.567.AFHU (2348)

F: 212.809.4184

northeast@afhu.org

**Suzanne K. Ponsot**

Executive Director





# FINANCIALS



## AMERICAN FRIENDS OF THE HEBREW UNIVERSITY, INC. CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

AS OF SEPTEMBER 30, 2015 AND 2014  
(IN THOUSANDS)

	2015	2014
<b>ASSETS</b>		
Cash and cash equivalents	\$8,538	\$8,537
Contributions receivable, net	23,488	23,705
Interest receivables and other assets	1,313	725
Marketable securities and other investments	486,217	520,981
Investment in split-interest agreements	19,952	18,465
State of Israel bonds	2,471	2,477
Real estate holdings	2,865	2,865
Assets of trusts and other split-interest agreements held by others	27,824	29,923
Fixed assets, net	243	319
<b>Total assets</b>	<u>\$572,911</u>	<u>\$607,997</u>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities</b>		
Accounts payable and accrued liabilities	\$2,169	\$2,093
Liability under split-interest agreements	11,591	9,891
Due to Hebrew University	29,908	27,794
<b>Total liabilities</b>	<u>43,668</u>	<u>39,778</u>
<b>Net assets</b>		
Unrestricted	3,296	5,084
Temporarily restricted	184,836	225,615
Permanently restricted	341,112	337,520
<b>Total net assets</b>	<u>529,243</u>	<u>568,219</u>
<b>Total liabilities and net assets</b>	<u>\$572,911</u>	<u>\$607,997</u>

# AMERICAN FRIENDS OF THE HEBREW UNIVERSITY, INC.

## CONSOLIDATED STATEMENTS OF ACTIVITIES

FOR THE YEARS ENDED SEPTEMBER 30, 2015 AND 2014  
(IN THOUSANDS)

	2015	2014
<b>SUPPORT AND REVENUE</b>		
<b>Support</b>		
Contributions	\$31,491	\$31,748
Legacies and bequests	5,779	3,838
Total support	<u>37,270</u>	<u>35,586</u>
<b>Revenue</b>		
Net investment income (loss)	(11,923)	52,090
Changes in value of split-interest agreements	(847)	223
Changes in assets of trusts and other split-interest agreements held by others	(1,970)	(3,798)
Total support and revenue	<u>22,530</u>	<u>84,101</u>
<b>EXPENSES</b>		
<b>Program services</b>		
Grants to Hebrew University	48,154	49,921
Grants to other charitable and educational institutions in the United States and Israel	450	283
Total program services	<u>48,604</u>	<u>50,204</u>
<b>SUPPORTING SERVICES</b>		
Management and general	4,282	4,331
Fundraising	8,620	9,101
Total supporting services	<u>12,902</u>	<u>13,432</u>
Total expenses	<u>61,506</u>	<u>63,636</u>
Change in net assets	(38,976)	20,465
<b>NET ASSETS</b>		
Beginning of year	<u>568,219</u>	<u>547,754</u>
End of year	<u>\$529,243</u>	<u>\$568,219</u>



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SINCE THE FOUNDING OF THE HEBREW UNIVERSITY, ALUMNI, FACULTY, AND STUDENTS OF THE INSTITUTION HAVE MADE THE WORLD A BETTER PLACE WITH THEIR PROFESSIONAL AND SCHOLARLY CONTRIBUTIONS.

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AMERICAN  
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UNIVERSITY

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