

2014 ANNUAL REPORT

# Fostering Innovation





# AMERICAN FRIENDS OF THE HEBREW UNIVERSITY A Message from AFHU Leadership



Chairman of the Board



Daniel I. Schlessinger President



Beth Asnien McCoy National Executive Director

iscal Year 2014 will be remembered and celebrated for its emphasis on new leadership initiatives at American Friends of The Hebrew University. To propel our mission in support of The Hebrew University of Jerusalem, AFHU named Beth Asnien McCoy as National Executive Director. Beth, who joined AFHU in 2003, is a seasoned fundraising professional with twenty-five years' experience. Jane Kampton was appointed Chief Financial Officer after years of exemplary work as our Controller. We recruited a highly skilled National Director of Development, Linda Zisk, and an experienced Chief Information Officer, Daniel Rutberg. As a result, our professional leadership is strong and has the capabilities needed to advance AFHU's growth.

Significant initiatives were launched in 2014. Partnering with Hebrew University and AFHU leaders, we kicked off our first alumni outreach program, aimed at reaching Hebrew University alumni throughout the United States. We have located many of these enthusiastic and accomplished alumni; they are attending AFHU events and programs and providing us with input and ideas. This active, vibrant network is destined to flourish.

A national nonprofit fundraising organization, AFHU works to assure the preeminence of Israel's leading academic and research institution. During the past year, American Friends supported an array of priorities: recruiting outstanding young faculty; providing scholarships and fellowships; and funding cutting-edge medical, agricultural and scientific research. There were proud moments when The Hebrew University made progress on constructing the Mandel School for Advanced Studies in the Humanities and the Edmond and Lily Safra Center for Brain Sciences.

AFHU's mission is multifaceted. In addition to helping our longstanding Hebrew University supporters achieve their philanthropic goals, we cultivate new generations of leaders. This includes developing professional affinity groups in finance and real estate. We focused on AFHU planned giving and our Einstein Visionaries Society, an elite program for supporters who create bequests, establish charitable gift annuities, or take advantage of other AFHU planned giving opportunities. American Friends have varied interests. Consequently, a broad range of initiatives received generous support. In 2014, AFHU raised more than \$40 million in funds for programs and research in the Humanities, Social Sciences, Medicine, Dental Medicine, Science, Agriculture, Law, Business and Public Health. This is a notable accomplishment. Even so, each successive year, we strive to raise more funds to advance Israeli-led achievements.

The Hebrew University of Jerusalem embraces its role as a *Research Engine for the World and Engine of Growth for a Nation*. However, the year brought significant challenges. In response to last summer's Gaza conflict, AFHU launched the Operation Protective Edge campaign in support of scholarships for approximately 1,000 HU students called to active duty in the Israel Defense Forces. When missiles hit Israel, we raised funds for the purchase of protective shelters for the Rehovot campus, home to the Robert H. Smith Faculty of Agriculture, Food and Environment.

AFHU has always stood beside our Hebrew University community and Israel during difficult times. In keeping with this spirit of solidarity and in response to anti-Israel boycott and divestment movements in the U.S. and elsewhere, AFHU affirmed that scientific research is an international language—and a universal need. We redoubled our efforts to raise support for scientific research that benefits our world.

Increasing Hebrew University's visibility has been one of our essential goals. During 2014, we conducted a multi-channel marketing communications program, adding social media activities and creating a new AFHU website. We recognize the pivotal role that digital marketing plays in boosting awareness of our dynamic cause.

At the heart of our mission is a close partnership between The Hebrew University and AFHU's professional staff and lay leadership. It takes teamwork to provide all the necessary resources for a world-class university, and AFHU is committed to leveraging the talent of Israel's finest minds.

Dancel I Sellessing

Michael S. Kurtz Chairman of the Board

Daniel I. Schlessinger President

Beth Asnien McCoy National Executive Director

#### Introducing Our New National Executive Director: Beth Asnien McCoy

American Friends of The Hebrew University welcomed Beth Asnien McCoy as its National Executive Director during June 2014. The veteran fundraising professional and communal leader joined AFHU in 2003 as Executive Director of the Southeast Region. Beth became AFHU's National Director of Development in 2007, supervising regional Executive Directors and leading major fundraising campaigns, missions to Israel and launching events and educational forums highlighting the achievements of The Hebrew University of Jerusalem.

Working in close coordination with Hebrew University and AFHU leaders, dedicated American Friends and AFHU's professional team, Beth McCoy has spearheaded major campaigns in support of Hebrew University's Robert H. Smith Faculty of Agriculture, Food and Environment and the Edmond and Lily Safra Center for Brain Sciences, among other pioneering initiatives.

She is committed to fostering innovative interdisciplinary Humanities Studies through the recently established Jack, Joseph and Morton Mandel School for Advanced Studies in the Humanities.

AFHU's first female CEO, Beth has contributed to building the organization's national and regional campaign committees and regional boards, reaching out to new constituent groups and developing a robust alumni outreach program. "Nothing gives me greater satisfaction than propelling the work of one of the world's finest universities," states Beth, who travels from coast to coast to advance AFHU's mission.



For more than two decades, Beth has been professionally involved in cause-related fundraising. Prior to joining AFHU, she served as the Arizona Regional Director of Development for the Anti-Defamation League and as Executive Director of the Crohn's & Colitis Foundation of America (Arizona). Previously serving as the Tri-State Regional Director of the Muscular Dystrophy Association (New York), Beth co-produced the Jerry Lewis Labor Day telethons that raised substantial support for, and public awareness of, muscular dystrophy. A graduate of Hofstra University, she has worked to advance the missions of Jewish communal, human rights and medical causes, fostering projects designed to improve human health and research progress. Beth Asnien McCoy and Professor Shy Arkin, Hebrew University Vice President for Research and Development

# The Hebrew University of Jerusalem

# Research Engine for the World. Engine of Growth for a Nation.

The Harvey M. Krueger Family Center for Nanoscience and Nanotechnology

# **Accolades for Discovery and Achievement**

#### Mobileye is the Biggest-Ever Israeli IPO in the United States

Mobileye technology, with its patented EyeQ chip, prevents automobile collisions from happening and saves lives. The revolutionary technology was invented by Amnon Shashua, the Sachs Family Professor of Computer Sciences, who founded Mobileye.

In August 2014, the start-up company raised a recordbreaking \$890 million in its initial public offering on NASDAQ. Mobileye software is being installed in millions of vehicles from BMW, Mercedes, Ford and other manufacturers, keeping drivers safe by alerting them to unintended lane departures or potential collisions.



# 2014 Israel Prize Winners

#### **Professor Marta Weinstock-Rosin**

Professor Marta Weinstock-Rosin, the Leon and Minna Deutsch Chair of Psychopharmacology and Professor Emeritus of the School of Pharmacy – Institute for Drug Research, received accolades for developing the blockbuster drug Exelon and other pharmaceutical treatments for Alzheimer's and Parkinson's disease.



#### **Professor Jaacov Katan**

Professor Jaacov Katan, the Buck Family Professor Emeritus of Plant Pathology and a Hebrew University alumnus, was honored for developing an environmentally safe, solar energy-based method to manage soil-borne pests.



#### **Professor Haim Levy**

Professor Haim Levy, the Myles S. Robinson Professor Emeritus, Jerusalem School of Business Administration, was recognized for innovations in political science, managerial science and international relations, including new methods for analyzing decision-making and risk management.

#### Professor Amnon Shashua, center, behind gavel

#### Best Nanotechnology Company of the Year: Qlight Nanotech

Qlight Nanotech, developer of products based on semiconductor nanocrystals for use in flat panel displays and efficient LED lighting, won the Best Nanotechnology Company of the Year Award at the Nanolsrael 2014 conference.

Qlight Nanotech was founded by Professor Uri Banin, the



Alfred and Erica Larisch Memorial Chair at The Hebrew University's Institute of Chemistry and founding Director of the Harvey M. Krueger Family Center for Nanoscience and Nanotechnology.



Professor Uri Banin, center, accepts the award for Qlight



#### The 2014 Rappaport Prize for Excellence in Biomedical Research

Dr. Yaakov Nahmias, Director of Hebrew University's Alexander Grass Center for Bioengineering, received the 2014 Rappaport Prize for Excellence in Biomedical Research. Dr. Nahmias was recognized for innovations and leadership initiatives, including his discovery that naringenin, a grapefruit flavonoid, is capable of blocking virus production. Dr. Nahmias created BioDesign-Israel, a joint effort of the Hadassah Medical Center, the School of Business Administration and the Alexander Grass Center for Bioengineering.

#### The 2014 EMET Prize



Professor Itzchak Zamir, an alumnus of The Hebrew University Faculty of Law, former Faculty member and the Faculty's 12th Dean, received an EMET prize from the AMN foundation, under the sponsorship of Israel's Prime Minister, for achievements contributing to the betterment of society.



#### Top 100 Worldwide and First in Israel

The Hebrew University of Jerusalem is ranked first in Israel, third in Asia, and 70th worldwide in the 2014 academic ranking of top universities conducted by the Center for World-Class Universities at Shanghai Jiao Tong University of China. The Academic Ranking of World Universities (ARWU) is regarded as the most objective ranking system in academia.

# Sir Zelman Cowen Grant for the Study of Alzheimer's

A prestigious grant to encourage novel approaches to Alzheimer's research was awarded to Professors Yuval Dor of the Department of Development Biology and Cancer Research at the Faculty of



Professor Yuval Dor

Medicine, and Benjamin Glaser of the Department of Endocrinology at the Hadassah-Hebrew University Medical Center.

Professors Dor and Glaser's research project, entitled "Non-invasive Measurement of Neuronal Cell Death," aims to produce a method for detecting neuronal cell death. This discovery has the potential to transform the diagnosis and treatment of Alzheimer's disease and foster new drug development.

#### THE HEBREW UNIVERSITY OF JERUSALEM

# **Research Highlights**



#### Can the Blind Hear Colors and Shapes?

What if you could 'hear' colors? Or shapes? These features are normally perceived visually. Using sensory substitution devices (SSDs) visuals can now be conveyed to the brain through other senses.

At Hebrew University's Center for Human Perception and Cognition, headed by Prof. Amir Amedi of the Edmond and Lily Safra Center for Brain Sciences and Faculty of Medicine, the blind and visually impaired are being offered tools and training with SSDs. One type of visual-to-auditory SSD entails the use of a miniature camera connected to a small computer or smart phone, plus stereo headphones, allowing the user to experience visual images as "soundscapes" based on camerarecorded information.



The EyeMusic SSD developed at Hebrew University (available free at the Apple App store), enables listeners to hear musical notes that convey information about colors, shapes and

location of objects in their environment. Recent articles in *Restorative Neurology and Neuroscience and Scientific Reports* document how blind and blindfolded-sighted users of the EyeMusic were able to accurately perceive and interact with objects.

Hebrew University research has challenged the long-held conception of the cortex being divided into separate vision-processing areas and auditory areas. Many brain areas are characterizedby their computational task and can be activated using senses. "The human brain is more flexible than we thought,"says Professor Amedi. "These results provide hope for regaining visual functions, by using inexpensive SSDs."

#### **New Treatment for Infectious Diseases**

Atox Bio, developer of therapeutics for severe infections, raised \$23 million toward initiating a late-stage clinical study of AB103, a novel therapy for the treatment of necrotizing soft tissue infections (NSTI).

AB103 is a novel immunemodulator discovered by Hebrew University's Professor Raymond Kaempfer, the Dr. Philip M. Marcus Professor



Professor Raymond Kaempfer, Scientific Founder of Atox Bio

Emeritus of Molecular Biology and Cancer Research, and Dr. Gila Arad. This short peptide offers a unique approach to treating infectious diseases by modulating, but not shutting down, the host immune system.

Ato\*Bio

Targeting the host response rather than the pathogen circumvents the serious

problem of drug resistance and provides a multisystem solution for bacterial infections regardless of the pathogen that caused them. The first product specifically developed for NSTI, AB103 won fast-tracked orphan drug status from the U.S. Food and Drug Administration.



#### Molecule Protects Brain from Impact of Diabetes and High Blood Pressure

Hebrew University experts have created a molecule that could potentially lower diabetic patients' higher risk of developing dementia or Alzheimer's disease.

Recent studies indicate that high levels of sugar in the blood in diabetics and non-diabetics are a risk factor for developing dementia and impaired cognition. Moreover, diabetics have been found to have double the average risk of developing Alzheimer's disease. In 2014, HU researchers discovered a neuro-inflammatory pathway that may be responsible for the increased health risks to people with diabetes. A potential treatment to reverse this process was discovered.

Led by Professor Daphne Atlas of the Department of Biological Chemistry in the Alexander Silberman Institute of Life Sciences, the team examined the mechanism of action believed to be responsible for changes in the brain resulting from elevated sugar levels. Laboratory subjects displayed a high activity of enzymes called MAPK kinases, which are involved in triggering cellular responses to various stimuli, leading to inflammatory activity in brain cells.

When diabetic animal models were given a daily injection of the sugar-lowering drug rosiglitazone over time, this lessened brain inflammation, suggesting a link between high blood sugar and the activation of this specific inflammatory pathway in the brain.

Research team members included Dr. Michael Trus, Ph.D. student Moshe Cohen-Kutner, MSc student Lena Khomsky and Hila Ben-Yehuda.

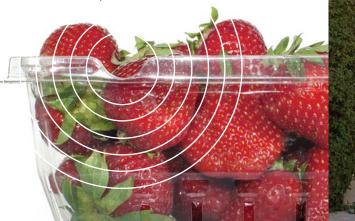
# Preventing Microbial Contamination of Food Packaging

Millions of people suffer from illness caused by bacterial biofilms that adhere to produce and the packaging in which fruits and vegetables are shipped. A Hebrew University researcher discovered a way to attack those bacteria, inventing a packaging system with great commercial potential.

Michael Brandwein, who is majoring in biomedicine, developed his Kaye Prize-winning research under the mentorship of Professor Doron Steinberg from the Biofilm Research Laboratory at HU's Dental Faculty.

To control the production and integration of biofilm-causing molecules, Brandwein incorporated a novel molecule called TZD, synthesized at Hebrew University, into antibiofilm food packaging. Laboratory work demonstrated that the molecule successfully interfered with biofilm formation by bacteria and fungi. Testing has indicated that it can prevent biofilms in recycled water systems.

Yissum has patented this successful new process, and signed an agreement with B.G. Tech of Kibbutz Beit Guvrin for development and commercialization.



# THE HEBREW UNIVERSITY OF JERUSALEM

	22,500 Students	45% Graduate Students		
	900 Researchers	4,500 Research Projects		
	400+ Researchers in Applied Sciences	5 Affiliated Hospitals		
פכון לפדעי החיים עיש אלכסנדר סילברפן THE ALEXANDER SILBERMAN INSTITUTE OF LIFE SCIENCES				
	AF	FHU I 2014 Annual Report 9		

#### THE HEBREW UNIVERSITY OF JERUSALEM

# **Research Highlights**



HU Cave Unit researchers Vladimir Buslov and Yuri Lisovic

#### **Researchers Find Israel's Deepest Cave**

Hebrew University scientists discovered the deepest cave in Israel located near the border with Lebanon. The cave was mapped by Vladimir Buslov, Yuri Lisovic and Boaz Langford, members of the Cave Research Unit in the Department of Geography.

> Reaching a depth of 187 meters below ground, the cave is 30 meters deeper than the previous record-holder, which was mapped 30 years ago. The Cave Research Center, directed by Professor Amos Frumkin, studies the caves and karst of Israel, and serves as the nation's cave-exploring organization. Professor Frumkin noted: "Discoveries like this give us an idea of the depth of the natural underground system that provides Israel's groundwater, and allows us to better understand what's happening even further down."

It is believed that caves of this depth and even deeper are contained within the borders of Israel, but have yet to be discovered.

#### **Ocean Acidification Could Lead to Collapse of Coral Reefs**

An expedition from The Hebrew University and the Carnegie Institute of Science has measured a roughly 40% reduction in the rate of calcium carbonate deposited in Australia's Great Barrier Reef in the last 35 years a phenomenon that could damage the reef framework and endanger the coral ecosystem. The study was conducted by HU scientists Professor Jonathan Erez and Professor Boaz Lazar at the Fredy and Nadine Herrmann Institute of Earth Sciences, together with colleagues from the Carnegie Institute.

Coral reefs are the most ecologically diverse and productive ecosystem in the ocean, providing a habitat for fish, corals and mollusks. Producing almost 50% of the net annual calcium carbonate in the oceans, corals are vital to the global carbon cycle.

Environmental changes such as coastal nutrient pollution, global warming and ocean acidification caused by atmospheric CO2 increasingly threaten these unique ecosystems. This vital study reveals the impact of ocean acidification; findings were published in Geochimica et Cosmochimica Acta, a journal of the Geochemical Society and the Meteoritical Society.

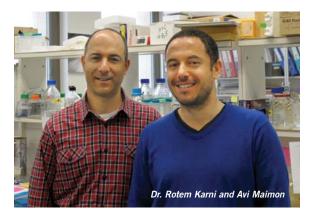


#### **Astronomers Define Galactic Supercluster**

Hebrew University is part of an international team of astronomers using new measuring techniques to describe our galaxy's place in the universe. Professor Yehuda Hoffman from HU's Racah Institute of Physics helped to map a local supercluster of galaxies, as featured in the journal *Nature*.

Superclusters are among the largest structures in the known universe. They are comprised of galaxy groups containing dozens of galaxies, and galaxy clusters containing hundreds of galaxies. These groups and clusters intersect, creating superclusters with poorly defined boundaries. A galaxy between two such structures will be caught in a gravitational tug-of-war, with the balance of the gravitational forces determining the galaxy's motion.

By mapping the velocities of galaxies throughout our local universe, the researchers found that the galactic supercluster containing the Milky Way galaxy is 500 million light-years in diameter. They also found that it contains the mass of a hundred quadrillion suns in 100,000 galaxies. This is the first time the supercluster has been carefully mapped, using these new techniques.



#### Learning How Tumors Become Drug-Resistant

Researchers at the Faculty of Medicine discovered a process whereby tumor cells become resistant to specific drugs; this finding may influence how cancer-fighting drugs are administered and lead toward arresting the growth of malignant tumors.

HU graduate student Avi Maimon, under the supervision of Dr. Rotem Karni, published findings in *Cell Reports*. The influential study describes how researchers discovered that breast, lung and colon cancer cells changed the structure of an enzyme known as Mnk2. The enzyme helps to transmit information from the environment and the human body to the cell. A normal form of Mnk2 inhibits cancer, while an abnormal form promotes cancer development.

Dr. Karni's team further demonstrated that cancer cells have the power to change the structure of Mnk2 in ways that prompt cancer growth. To counter this process, Dr. Karni and his colleague developed molecules that can convert the cancerous form of the Mnk2 enzyme into its normal form, which permits the absorption of anti-cancer drugs. This research may also lead to development of a new biomarker that could be used to test patient sensitivity to specific drug treatments.

#### International Master's in Public Health: Improving Health Care Worldwide

In September 2014, the 39th graduating class of the International Master's in Public Health (IMPH) program received diplomas from the Braun School of Public Health and Community Medicine at The Hebrew University-Hadassah Medical School. On hand to celebrate the graduates, along with family, friends and Hebrew University leaders, were ambassadors and diplomats from many countries.

The 2013-14 class comprised 22 students from 17 countries: Cameroon, Canada, China, Congo, Guatemala, Haiti, India, Ivory Coast, Kenya, Nepal, Nigeria, the Philippines, South Sudan, Tajikistan, Tanzania, Uganda and the United States.

Currently, the IMPH program boasts 800 graduates from 90 programs and is a model of how academic excellence combines with the Jewish concept of Tikkun Olam— "repairing the world."



AFHU | 2014 Annual Report 11

# THE HEBREW UNIVERSITY OF JERUSALEM New International Collaborations

Leading the Way in Nanotechnology and Nanomaterials

#### Collaborating with Singapore's CREATE Program

Singapore's CREATE program on nanomaterials in the fields of energy and water is a bringing together three strong partners: Singapore's Nanyang Technological University, The Hebrew University of Jerusalem and Ben-Gurion University of the Negev. Professor Shlomo Magdassi, incumbent of the Enrique Berman Chair in Solar Energy and a member of HU's Institute of Chemistry and Harvey M. Krueger Family Center for Nanoscience and Nanotechnology, explains: "Our goal is to develop unique, tailor-made nanomaterials that enable new applications and improve performance levels."

> Professor Magdassi's expertise in nanoparticle-based coatings for printed electronics and other applications is facilitating a reduction in air conditioning costs. Coated windows with functional nanoparticles improve energy efficiency. Other energy-related projects ranging from photovoltaics and solarthermal systems to nano-based cooling systems, are the focus of this productive international partnership.



#### Nanotech Partnership with Taiwan's Academica Sinica

The Hebrew University's leadership in nanotechnology is reflected in a recent collaboration with Academia Sinica, Taiwan's top research institute. Four research teams involving seven Hebrew University scientists are investigating technologies for environmental sensing, ultra-strong materials and the diagnosis and targeted treatment of cancer.

"It's important to expose ourselves to the science that is rapidly emerging from the East," says Professor Danny Porath, outgoing Director of the Harvey M. Krueger Family Center

for Nanoscience and Nanotechnology. "Our goal is to merge these diverse approaches to science and translate them into commercial technologies that will benefit the world."

Professor Danny Porath and colleagues host visiting Academia Sinica team members.





#### Hebrew University and Freie Universität Berlin Expand Joint Programs

Last year marked the inception of a German-Israeli graduate school combining the intellectual resources of Hebrew University's Minerva Center for Human Rights at the Faculty of Law with that of the Free University of Berlin. The result was Human Rights under Pressure: Ethics, Law and Politics, a new doctoral and research program launching in June 2015.

The German-Israeli collaboration follows other joint programs between Hebrew University and the Free University of Berlin: New Frontiers in Islamic Studies German-Israeli annual summer schools, the Axel Springer Lecture Series on German Literature, and bilateral research in fields such as political science, Jewish history, chemistry and mathematics.

#### Exploring the Source of Pain: A Six-Million Euro European Research Initiative

The Hebrew University is one of 11 international universities, medical centers and research institutes in seven countries participating in ncRNAPain, a new European research project investigating the biological mechanisms underlying chronic pain. The Hebrew University is representing Israel in this six-million Euro European Commission-funded project. Other countries represented are Austria, the Czech Republic, France, Germany, Denmark and the United Kingdom.



Professor Hermona Soreq, former Dean of the Faculty of Science, a member of the Edmond and Lily Safra Center for Brain Sciences and the Charlotte Slesinger Professor of Molecular Neuroscience, heads the project in Israel.

Over the next four years, ncRNAPain will focus on painregulating non-coding RiboNucleic Acids (ncRNAs). The project seeks to identify specific ncRNAs that could help scientists to develop new drugs for pain prevention and relief.



#### **Breeding Disease-Resistant Plants**

Professor Hanokh Czosnek, the Haim Gvati Professor of Agriculture at the Robert H. Smith Faculty of Agriculture, Food and Environment, studies the molecular genetics of virus-plant-insect interactions. Working closely with colleagues in other countries, Professor Czosnek is analyzing insect-borne viruses that infect and destroy crops such as vegetables and grains. This work is designed to protect crop production and help feed populations, especially in developing countries.

"We've been running projects that analyze the molecular basis of the diseases, the needs of local farmers and together with breeders, we've developed and introduced resistant crops," said Professor Czosnek. These agricultural programs have helped communities in Guatemala, Mozambique and throughout the Middle East.

Professor Czosnek and partners from Germany, Jordan and the Palestinian Authority are identifying gene networks in a wild tomato species that provide resistance to the tomato yellow leaf curl virus (TYLCV), aiming to introduce them into tomato cultivars. Working with a colleague at China's Zheijang University, Professor Czosnek is examining genes in the insects known to transmit TYLCV, seeking to develop a form of natural, non-toxic insecticide.

# **Bringing Pioneering HU Innovations to the World**

Yissum is the technology transfer arm of The Hebrew University of Jerusalem, commercializing faculty research in many fields. Yissum is ranked among the top technology transfer companies worldwide.



# FAST FACTS

8,900 Patents Registered

800 Technologies Licensed

90 Start-Up Ventures Spun Off



# AFHU: Making an Impact

The Yitzhak Rabin Building, home to the Mandel Institute of Jewish Studies

# 77th Annual Hebrew University of Jerusalem International Board of Governors Meeting

#### Honorary Doctorate and Benefactor Patricia L. Glaser

Patricia L. Glaser, a national Scopus Award recipient, has been a champion of The Hebrew University of Jerusalem for more than three decades. She is a Governor of the university's International Board of Governors and received an Honorary Fellowship from HU in 2008. An AFHU leader of great distinction, Patricia Glaser serves on AFHU's National Board and is Vice Chairman of the Western Region Board in Los Angeles.

Patricia Glaser is a preeminent business trial attorney and Chair of the litigation department of Glaser Weil Fink Howard Avchen & Shapiro LLP. She provides general legal counsel to publicly and privately held companies in a variety of areas, including real estate, contracts, antitrust, entertainment, banking and securities.

Active in diverse causes and known for her Jewish communal leadership, service and philanthropy, Patricia Glaser received AFHU's Harvey L. Silbert Torch of Learning Award and the Bruce I. Hochman Maimonides Torch of Justice Award from The Jewish Federation of Greater Los Angeles' Legal Division, among other honors. She and husband Sam Mudie, an entrepreneur and ardent supporter of Israel, were recognized on Hebrew University's Benefactors Wall in 2014.



(Above) Patricia L. Glaser accepts her Honorary Doctorate from HU President, Professor Menahem Ben-Sasson, and Rector, Professor Asher Cohen.

(Left) Patricia L. Glaser and Sam Mudie at the Benefactors Wall



# 2014 Samuel Rothberg Prize for Jewish Education Morton L. Mandel

Leading businessman and philanthropist Morton L. Mandel received the 2014 Samuel Rothberg Prize for Jewish Education during The Hebrew University of Jerusalem's 77th International Board of Governors. The Samuel Rothberg Prize reflects Morton Mandel's unparalleled contributions to education as exemplified by the establishment of the Jack, Joseph and Morton Mandel School for Advanced Studies in the Humanities.

The Mandel School will spearhead a revival of the humanities across Israel and at The Hebrew University, where it will anchor the Faculty of Humanities' efforts to strengthen its five new disciplinary schools of History, Philosophy and Religion, Literature, Arts and Language Sciences. The Mandel School will be located on the northern edge of the Mount Scopus campus, proximate to the Yitzhak Rabin Building, which houses the Mandel Institute of Jewish Studies.

A transformative gift from the Mandel Foundation made the Mandel School possible and is among the largest gifts in support of the humanities worldwide.



Morton Mandel (center) accepts the Samuel Rothberg Prize from HU President, Professor Menahem Ben-Sasson, and Rector, Professor Asher Cohen.



AFHU Honorary President, Barbara A. Mandel, became an Honorary Chairman of The Hebrew University International Board of Governors at its 77th Annual Meeting.

#### **Honorary Fellowships**



#### Lucille Amster

Lucille Amster of Fort Lee, New Jersey, has been a lifelong champion of Israel. A member of AFHU's National Board of Regents and an Associate Governor of The Hebrew University International Board of Governors, Lucille Amster is deeply committed to the work of the university.

Along with her beloved husband of 56 years, Daniel (*z"l*), a successful attorney and real estate developer, Lucille participated in AFHU missions to Israel. The Amsters, Benefactors of the university, have advanced medical research, supported students on scholarship, and enhanced animal welfare through the Koret School of Veterinary Medicine at the Robert H. Smith Faculty of Agriculture, Food and Environment.



#### Arthur Gutterman

Arthur Gutterman, who has roots in Chicago and Florida, is committed to higher education and innovative medical research. Arthur Gutterman is an AFHU National Board member and an Associate Governor of The Hebrew University International Board of Governors. A frequent visitor to Israel, he often participates in AFHU missions.

The successful businessman is Chairman of Jelmar LLC, a household cleaning supplies company. Dedicated to many causes, Arthur attributes his philanthropic engagement to Emalie Gutterman (*z*"/), his beloved late wife and mother of daughters Alison and Jamie. In 2010, Arthur, who is a Benefactor of Hebrew University, established the Emalie Gutterman Memorial Endowed Fund for Medical Research in Chronic Pulmonary Disease. His support for the laboratory of HU Professor Eran Meshorer is facilitating cutting-edge kidney research at the Edmond and Lily Safra Center for Brain Sciences.

Professor Menahem Ben-Sasson (R) congratulates the distinguished Honorary Fellows



Mark S. Vidergauz

Mark S. Vidergauz is a prominent investment banker and private equity investor. Born in South Africa and a resident of Los Angeles, he champions Israel and The Hebrew University in many ways, including as a member of AFHU's National Board and as a past President of the Western Region.

A Governor of The Hebrew University International Board of Governors, Mark is a university Guardian and recipient of a National Scopus Award along with his wife, Dr. Sharon Hirschowitz, a professor of pathology at the David Geffen School of Medicine at UCLA.

The founder and Chief Executive Officer of The Sage Group, a Los Angeles-based investment bank, Mark advises private and public companies on merger and acquisition and corporate finance transactions in branded consumer industries.

#### Wall of Life



**Bari and Steven Good** 

Bari and Steve Good are dear friends of The Hebrew University of Jerusalem and driving forces in AFHU's Western Region. In tribute to their philanthropic leadership, Steve and Bari received AFHU's Humanitarian Torch of Learning Award during the Western Region's Bel Air Affaire in 2014.

Steve Good, who works on behalf of numerous medical, educational and Jewish communal causes, is a member of AFHU's National Board of Directors and helped develop the Western Region's planned giving campaign. A certified public accountant and financial professional, he is a consultant to, and retired senior partner of, Cohn-Reznick LLC.

Bari Good is the former President of the National Council of Jewish Women (NCJW), Los Angeles section. A woman of many talents, she has shared her passion for painting with elementary school children, volunteering as an art teacher at schools without an art program.



#### **Ruth Resnikoff**

Ruth Resnikoff of Princeton, New Jersey, has lived in England, South Africa and in the United States during the past five decades, always remaining connected to Israel and the Jewish community. Ruth was honored with an AFHU Guardian Award in November 2013, and has helped to promote planned giving in support of Hebrew University and AFHU's mission.

Born in London to a South African mother and British father, Ruth and her mother immigrated to South Africa in 1941. Ruth later returned to London to study at the Royal Academy of Dramatic Art (RADA). She established a career as a professional actor and drama teacher, married and raised two daughters. Ruth's strong sense of social responsibility has led to many forms of positive action on behalf of others.

#### **Founders Wall**



Dr. Allen H. Bezner In memory of Rubin Greenspan (z"l)

Dr. Allen H. Bezner, a prominent Palm Beach, Florida neurologist, is a member of AFHU's Southeast Region Board. Committed to AFHU's mission, Dr. Bezner has supported Palm Beach Scopus Award galas, participated in AFHU's 2012 National President's Mission and joined Friends from around the world at The Hebrew University's 75th and 77th International Board of Governors meetings.

Dr. Bezner dedicated his Founders recognition in loving memory of his grandfather, Rubin Greenspan (*z"l*), in whose name Dr. Bezner provided scholarships. He has maintained his private practice in Palm Beach since 1984. In addition to being active within the medical community, Dr. Bezner is involved in Boca Raton's Jewish community as a member of Chabad.

# AMERICAN FRIENDS OF THE HEBREW UNIVERSITY Scenes from the 77th International Board of Governors



Samuel and Rena Frankel with HU students







Professor Ronnie Friedman, Vice President for External Relations and University Advancement, with Ira Lee Sorkin



L-R: Ambassador Carmi Gillon, Sam Mudie, Brindell Gottlieb, Patricia L. Glaser and Timothy Regler





David Bruce Smith (top row, center) with Robert H. Smith Prize recipients

# **American Friends: Making an Impact**

#### Partnering with ASHA to Help Feed the World

American Friends of The Hebrew University (AFHU) is dedicated to strengthening and harnessing the capabilities of The Hebrew University of Jerusalem's interdisciplinary scientific community. AFHU's pursuit of U.S. support for Hebrew University's groundbreaking work extends not only to private philanthropists but also to the United States government, which has partnered with many institutions to save and improve lives.

The U.S. Agency for International Development (USAID), established in 1961 by President Kennedy, partners to end extreme poverty and to promote resilient, democratic societies while advancing our security and prosperity. USAID's American Schools and Hospitals Abroad (ASHA) program has helped to strengthen schools, libraries, medical centers and research abroad for over 50 years. Its mission is to share the best in health and education ideas, practices and values worldwide while building mutual understanding and friendship with people of other countries. Since 2004, ASHA has provided nearly \$2 million in support to AFHU and Hebrew University to improve its agricultural and medical programs.

In FY 2014, AFHU applied for and received, on behalf of The Hebrew University, a generous competitive grant in the amount of \$789,000 to establish a Correlative Microscopy unit at the Robert H. Smith Faculty of Agriculture, Food and Environment. The cutting-edge microscopy tools will enable scientists to study the tissue and cell levels of crops such as chickpeas and soybeans being grown under environmentally stressful conditions.



The Robert H. Smith Faculty of Agriculture, Food and Environment

Due to the impact of climate change, drought is increasingly prevalent in many parts of the world; arable land is being lost to urbanization, industrialization and desertification. Plant research is essential to developing knowledge that can improve breeding methods designed to boost crop yield and food supplies.

The Robert H. Smith Faculty of Agriculture is a global leader in sustainable agriculture, and experts are working to identify the gene function responsible for agriculturally beneficial crop traits. The ASHA-funded Correlative Microscopy equipment facilitates the screening of crop plant genotypes for their tolerance to stress and helps to identify new genes related to stress tolerance. The Hebrew University Correlative Microscopy team includes: Dr. Rivka Elbaum (Academic Project Manager), Dr. Yael Heifetz (Dept. of Entomology), Professor Nava Moran (Institute of Plant Science and Genetics), Professor Benny Chefetz (Dept. of Soil and Water Sciences), Dr. Orit Gal (head of the Interdepartmental Equipment Unit) and Dr. Einat Zelinger (head of the Interdepartmental Microscopy Center).

ASHA has previously funded sophisticated DNA sequencing equipment and research at The Hebrew University Faculty of Medicine, and in 2013, ASHA propelled Hebrew University's agricultural research by funding the upgrade of a climate controlled greenhouse, known as a phytotron, at the Smith Faculty.

AFHU is proud of Hebrew University's leadership in efforts to help "feed and green" our world, and is cultivating the American-Israeli partnership with ASHA, whose mission promotes health, education and the discovery of life-saving improvements beneficial to people the world over.

## AMERICAN FRIENDS OF THE HEBREW UNIVERSITY HU Operation Protective Edge Student Fund

During the summer of 2014, missiles launched from Gaza reached Israel, creating many forms of disruption and concern for people throughout the nation. American Friends of The Hebrew University demonstrated its solidarity with Israel and our academic community in Israel by launching special fundraising campaigns aimed at easing the burdens created by the Gaza conflict. American Friends generously contributed to the purchase of protective shelters for the Rehovot campus, home to the Robert H. Smith Faculty of Agriculture, Food and Environment in southern Israel. Mindful of the 1,000 Hebrew University students called to active duty in the Israel Defense Forces last summer, AFHU created an Operation Protective Edge Student Fund. This important fund helped to defray tuition and educational expenses for students in the IDF who were unable to work or participate in research projects due to their military service.





The Robert H. Smith Institute of Plant Sciences and Genetics in Agriculture

# American Friends Foster the Recruitment of Outstanding New Faculty



**Professor Eran Meshorer** NEURODEGENERATIVE DISEASES THE EDMOND AND LILY SAFRA CENTER FOR BRAIN SCIENCES



**Dr. Dana Reichmann** NEUROLOGICAL DISEASES DEPARTMENT OF BIOCHEMISTRY



**Dr. Uri Gabbay** ANCIENT NEAR EAST AND ASSYRIOLOGY INSTITUTE OF ARCHAEOLOGY



**Dr. Ami Citri** Addiction and the brain the edmond and lily safra center for brain sciences



**Dr. Inbal Arnon** PSYCHOLINGUISTICS AND LEARNING THEORY DEPARTMENT OF PSYCHOLOGY



**Dr. Ofra Benny** CANCER RESEARCH AND DRUG THERAPIES SCHOOL OF PHARMACY

## AMERICAN FRIENDS OF THE HEBREW UNIVERSITY Events: Honoring Distinguished Leadership



Wilma and Ambassador Stuart Bernstein

#### **Scopus Award**

Ambassador **Stuart Bernstein** and **Wilma Bernstein** received the National Scopus Award in January 2014 at an AFHU Southeast Region gala held at the Breakers Hotel in Palm Beach, Florida. The Bernsteins were lauded for their dedication to Israel and The Hebrew University of Jerusalem. The elegant event benefited the Edmond and Lily Safra Center for Brain Sciences.

For more than five decades, Ambassador Stuart Bernstein has been a leader in real estate development in the Mid-Atlantic Region. He has served as Ambassador to the Kingdom of Denmark and as a Commissioner of the International Cultural and Trade Center. Ambassador Bernstein is also a member of the National Finance Committee for the George W. Bush Presidential Center. Wilma Bernstein has maintained a lifelong commitment to cultural, philanthropic and political pursuits. Trustee of the Kennedy Center for the Performing Arts, she serves on the Board of Foundation for Art and Preservation in Embassies. She has chaired and co-chaired events for the Hebrew Home of Greater Washington, the Ambassador's Ball for Israel Bonds, the 50th Anniversary of the State of Israel and the 125th Anniversary of Adas Israel Congregation.



L-R: Dinner Chairs: Suellen Estrin, Richard and Barbara Rothschild, Robbi and Bruce Toll, Roberta and Stanley Bogen, and Judy and Robert Snyder



#### Humanitarian Torch of Learning Award

**Bari** and **Steven Good** and **Ronda** and **Barry Lippman** received the Humanitarian Torch of Learning Award at the Bel Air Affaire held in Los Angeles in September 2014 and hosted by AFHU's Western Region. The Goods and the Lippmans were recognized for their support for Israel and leadership on behalf of The Hebrew University and AFHU's mission.

Steve Good is a consultant, a certified public accountant and a retired senior partner of Cohn Reznick LLC. He serves on AFHU's National Board of Directors and is actively engaged in many local causes. Bari Good is the former President of the National Council of Jewish Women (NCJW), Los Angeles section. She has worked with NCJW to counsel women and help children to overcome learning disabilities.

Barry Lippman, President and Founder of West Coast Roofing, Co., is a Governor of Hebrew University's International Board of Governors and serves on AFHU's National Board. He is also a past President of the Western Region Board. Ronda Lippman, a professional travel agent with Plaza Travel/Calig, is on the board of the Los Angeles chapter of the Crohn's and Colitis Foundation of America and is a Lion of Judah with the Jewish Federation of Greater Los Angeles. Themed "Architecture in Motion," the Bel Air Affaire raised a record-breaking \$900,000 for student scholarships. The exciting evening was generously supported by Brindell Gottlieb, AFHU National Board Member, Hebrew University Benefactor and recipient of an Honorary Fellowship from the university. Guests enjoyed a unique architectural experience at the magnificent scenic hilltop home of Anthony and Jeanne Pritzker.

Event co-Chairs were Renae Jacobs-Anson and Dr. David Anson and Helen Jacobs-Lepor and Dr. Norman Lepor. Honorary Chairs were Western Region Vice Chair, Patricia L. Glaser and Sam Mudie, and May and Richard Ziman, Chairman of the Western Region.



L-R: Dr. David Anson and Renae Jacobs-Anson, Bel Air Affaire founder and sponsor Brindell Gottlieb, and Helen Jacobs-Lepor and Dr. Norman Lepor

#### Torch of Learning Award

Jonathan L. Goldstein received the prestigious Torch of Learning Award in October 2013 at a distinguished event held in West Orange, New Jersey. The widely respected litigator is the former United States Attorney for the District of New Jersey and a partner at Hellring Lindeman Goldstein & Siegal LLP.

Jon Goldstein has served on the Lawyers Advisory Committee of the U.S. District Court for the District of New Jersey and chaired the District's Judicial Selection Committee. Recognized as one of "The Best Lawyers in America" for the past 15 years, Jon Goldstein has been included in *New Jersey Super Lawyers* every year since its inception. In 2008, he received the William J. Brennan Award from the Association of the Federal Bar of New Jersey. A staunch supporter of Israel and the Jewish community, he has an Honorary Degree of Doctor of Jurisprudence from the Rabbinical College of America.

The popular event, which raised funds for students at The Hebrew University Faculty of Law, was chaired by The Honorable Rachel N. Davidson and leading attorneys Michael B. Himmel, Lawrence Horn and Ira Lee Sorkin.



## AMERICAN FRIENDS OF THE HEBREW UNIVERSITY Honoring Distinguished Leadership

#### George A. Katz Torch of Learning Award

In May 2014, **Susan E. Brune** and **Edward G. Turan** accepted the 44th George A. Katz Torch of Learning Award at a luncheon hosted by AFHU's Northeast Region in New York. The renowned attorneys were celebrated for their career achievements and civic involvement. Event proceeds helped to fund activities at the Faculty of Law Clinical Legal Education Center.

Susan E. Brune, a partner at Brune & Richard LLP, has been recognized for excellence in the practice of law by Chambers USA and received the Thurgood Marshall Award for Outstanding Practitioner. She represents clients in criminal and regulatory proceedings, commercial litigation, and provides counsel for entities in the financial services and energy industries. A former Assistant United States Attorney for the Southern District of New York, Susan is a member of the Board of Trustees of the Criminal Justice Foundation and active in the McCarton Foundation.

Edward G. Turan serves as Special Counsel and a Managing Director of Citigroup; he is among the leading in-house attorneys on Wall Street and was previously Head of Litigation for Citi's Investment Bank. A member of the Securities Industry and Financial Markets Association, Edward Turan serves on the Clearinghouse Litigation Committee and on the Board of Directors of the Urban Justice Center, from which he received the Community Justice Award.

Event co-Chairs were Barry H. Berke, Brad S. Karp, Andrew J. Levander, George A. Schieren, Jane C. Sherburne, Rohan S. Weerasinghe and Richard D. Weinberg.



Honorees Susan E. Brune and Edward G. Turan



#### Torch of Learning

The Mid-Atlantic Region hosted an evening of tribute in honor of **William J. Kilberg** in September 2014 in Washington D.C. The widely attended Torch of Learning event supported the Aharon Barak Center for Interdisciplinary Legal Research at HU's Faculty of Law.

William Kilberg is the most senior partner in the Labor and Employment Law Practice Group at Gibson, Dunn & Crutcher LLP. In 1973, President Richard Nixon appointed him as the Solicitor for the U.S. Department of Labor.

He has served as Associate Solicitor of Labor, General Counsel of the Federal Mediation and Conciliation Service and as a White House Fellow and Special Assistant to Secretary of Labor George P. Shultz. In 1982, President Ronald Reagan appointed William Kilberg to the Commission on White House Fellowships.

A dedicated American Friend, William Kilberg serves on the AFHU Mid-Atlantic Region Board, as well as on the board of The Potomac School and the Virginia Israel Advisory Board. He is also a member of the United States Holocaust Memorial Museum Lawyers Committee.

Fred and Marlene Malek chaired the lively dinner. Honorary Chairs were: The Honorable Dick Cheney and The Honorable Lynne Cheney, The Honorable George P. Shultz, Senator John McCain, Senator Tim Kaine, The Honorable Mitt Romney, The Honorable Eric Cantor, and The Honorable Joseph Lieberman.

# Annual Leadership Education Forum



#### Torch of Learning

Esteemed attorney Alan B. Cohn received the Torch of Learning Award in September 2014, in Florida. AFHU's Southeast Region event benefited The Hebrew University's pediatric cancer research efforts.

Mr. Cohn is a shareholder at Greenspoon Marder Law in Fort

Lauderdale and has expertise in tax, estate and probate law. He has been named on annual lists of Super Lawyers and selected as a "Top Rated Lawyer" by ALM and Martindale-Hubbell in Taxation since 2012.

Active in many causes, Alan serves on the boards of the Broward Performing Arts Foundation, Nova Southeastern University, Rotary Club of Fort Lauderdale/Cypress Creek, I Care I Cure Childhood Cancer Foundation, Jewish Federation of Broward County, Jewish Community Foundation of Broward, Israel Bonds, Jewish Family Service, Inc. of Broward County, the Rose and Jack Orloff Central Agency for Jewish Education, Israel Elwyn, University of Florida Hillel and Temple Kol Ami Emanu-El.

Dinner Chairs were Gerald Greenspoon, Alan P. Fiske, and Sheri Fiske Schultz.

#### **Advancing Israel's Future**

During January 2014 in Palm Beach, American Friends enjoyed AFHU's Annual Leadership Education Forum (ALEF). Entitled "Advancing Israel's Future," the program showcased Hebrew University faculty and speakers from other leading institutions. Focus was on Middle East affairs, brain sciences and medicine.

Hebrew University participants included: Professor Shy Arkin, Vice President for Research and Development; Professor Elie Podeh, former Chair of the Department of Islamic and Middle Eastern Studies; Professor Hermona Soreq, the Charlotte Slesinger Professor of Molecular Neuroscience; and Dr. Zvi Granot, specialist in cancer research and biology. Congressman Ted Deutch of Florida's 21st District offered opening remarks and William Kristol, founder and editor of *The Weekly Standard*, was the keynote speaker.





# Scholarship Luncheons Northeast Region

Lucille Amster, Hebrew University Benefactor and AFHU Board of Regents member, chaired a scholarship luncheon in New Jersey in June 2014. The event raised funds to educate students at Hebrew University's Koret School of Veterinary Medicine. Keynote speaker Dr. Gillian Dank is a Koret School alumna and Israel's foremost veterinary oncologist. Luncheon co-Chairs were Yvette Tekel and Martha Zilbert.



Frances R. Katz, Dr. Yakir Englander and Pamela Nadler Emmerich

AFHU's fundraising luncheon in October 2013 was held at the New-York Historical Society, with keynote remarks provided by Michael Arad, designer and architect of the 9/11 memorial at The World Trade Center site. The attentive audience heard from Dr. Yakir Englander, Hebrew University Ph.D. and a scholarship recipient.

The luncheon was chaired by Frances R. Katz and Pamela Nadler Emmerich. Co-chairs were Barbara Kurshan Coleman, Midge Dembitzer, Etty Moyal Gerchik, Susan Masri Lawi, Batia Silvera, Dr. Maria Spinak and Alexandra Zizmor.

## AMERICAN FRIENDS OF THE HEBREW UNIVERSITY Alumni Outreach

#### Connecting with Alumni Throughout the United States

In 2014, AFHU established its new alumni program. From Silicon Valley to New York and many places in between, there's an estimated 60,000 Hebrew University alumni living in the United States.

Hebrew University alumnus and AFHU National Board Member, Clive Kabatznik, assumed the role of Alumni Chair. Clive is working with AFHU regions to organize stimulating events and programs that will appeal to the interests of our dynamic and diversified graduates.

Through the alumni network, AFHU will be cultivating future leaders and supporters for The Hebrew University, which has provided tens of thousands of students with transformative educational and cultural experiences.

Pamela Nadler Emmerich ('74-'75) hosted the first alumni event in September in New York City at the offices of Wachtell, Lipton, Rosen and Katz. The evening gave alumni an opportunity to network and featured a presentation by Dr. Daniel-Robert Chebat of the Edmond and Lily Safra Center for Brain Sciences. In March, the alumni program sponsored a day of events for current HU students on the Mount Scopus campus, introducing our alumni program in the United States.

Please visit the AFHU interactive alumni website at **alumni.afhu.org**. The site is dedicated to creating an online community, enabling alumni to reconnect, share professional accomplishments, post to the career section, and gain access to resources.



Dr. Daniel-Robert Chebat with HU alumna and author, Dr. Talya Carner



HU students enjoying the festivities



L-R: HU Alumni and National Board Members Pamela Nadler Emmerich and Clive Kabatznik



Dr. Daniel-Robert Chebat explains how HU's the "vOICe" is helping the blind.

# AFHU PLANNED GIVING Einstein Visionaries Society Honoring Philanthropic Commitment

Albert Einstein, who helped to found The Hebrew University of Jerusalem in 1918, bequeathed his vast intellectual legacy to the university. Join with Einstein and other brilliant minds to perpetuate the achievements that have made The Hebrew University Israel's foremost institution of higher learning and research. Through American Friends of The Hebrew University, you can support this crucial goal.

A planned gift created through AFHU will help to foster the strength of Hebrew University in future years while providing financial benefits to you. A charitable gift annuity offers high fixed-rate lifetime income, tax deductions and annuity payments that are substantially tax-free. Other planned giving opportunities offer significant advantages as well.

Einstein Visionaries is an honorary society established by AFHU to acknowledge the generosity of supporters who establish an AFHU Hebrew University Gift Annuity, create a bequest or choose another planned giving option. Einstein Visionaries gain the satisfaction of knowing their philanthropy will have a far-ranging impact. They receive updates about The Hebrew University and invitations to AFHU programs in appreciation for their commitment to Israel's bright future.

To learn more about AFHU planned giving and the benefits your thoughtfulness provides, please contact Linda Zisk, National Director of Development, Izisk@afhu.org, 212.607.8566 or contact the AFHU office in your region. Hebrew University's



#### AMERICAN FRIENDS OF THE HEBREW UNIVERSITY

# 2013–2014 AFHU National Officers

As of December 16, 2013

President Daniel I. Schlessinger

Chairman of the Board Michael S. Kurtz

Vice Chairmen of the Board Lawrence E. Glick Mark R. Gordon Frances R. Katz Richard S. Ziman

Chairman of the Executive Committee Michael J. Freed

#### **Vice Presidents**

Ernest Bogen Rita Bogen Charles H. Goodman Kenneth L. Stein Ronald M. Zimmerman National Campaign Chair Pamela N. Emmerich

Treasurer Michael A. Lobel

Assistant Treasurer Joshua M. Olshin

Secretary Pamela N. Emmerich

Assistant Secretary Richard D. Weinberg

#### **Honorary Presidents**

Stanley M. Bogen Harvey M. Krueger Barbara A. Mandel Keith L. Sachs George A. Schieren Ira Lee Sorkin

# Honorary Chairmen of the Board

Stanley M. Bogen Harvey M. Krueger Keith L. Sachs George A. Schieren Ira Lee Sorkin

#### **Honorary Vice Presidents**

D. Walter Cohen Martin Hecht Michael G. Jesselson Sanford F. Kuvin (*z"l*) Bess Myerson (*z"l*) Theodore K. Rabb Herbert L. Sachs David Shapell (*z"l*) Charles A. Stillman Dan K. Wassong (*z"l*) Stanley R. Zax

## 2013 – 2014 AFHU Committees

As of December 16, 2013

#### **Executive Committee**

#### Chairman Michael J. Freed

#### Committee

Ernest Bogen Rita Bogen Stanley M. Bogen Pamela N. Emmerich – ex officio Lawrence E. Glick Mark R. Gordon Emma J. Joels Clive P. Kabatznik Frances R. Katz Harvey M. Krueger Michael A. Lobel Barbara A. Mandel James E. Matanky Marc O. Mayer Joshua M. Olshin Keith L. Sachs George A. Schieren Daniel I. Schlessinger – ex officio Ira Lee Sorkin Kenneth L. Stein Richard S. Ziman Ronald M. Zimmerman

#### **Invited Guests**

All regional presidents Joyce Brandman – Western Scott R. Burg – Ohio Sheldon Hechtman – Southeast Michael S. Kurtz – New Jersey Sam Sandler – Mid-Atlantic Eric C. Stein – Pacific Northwest Robert Wertheimer – Midwest Lawrence J. Zweifach – Northeast

#### Budget and Finance Committee

#### Chairman

Michael A. Lobel

#### Committee

Stanley M. Bogen Mark R. Gordon Michael S. Kurtz Barry H. Lippman Barbara A. Mandel Joshua M. Olshin George A. Schieren Daniel I. Schlessinger – *ex officio* Ira Lee Sorkin

#### Management Committee

#### Special Appointment

Chairman Daniel I. Schlessinger

#### Committee

Rita Bogen Stanley M. Bogen Pamela N. Emmerich Michael J. Freed Mark R. Gordon Emma J. Joels Clive P. Kabatznik Frances R. Katz Harvey M. Krueger Michael S. Kurtz Michael A. Lobel Barbara A. Mandel Marc O. Maver Keith L. Sachs George A. Schieren Ira Lee Sorkin Kenneth L. Stein

#### **Campaign Committee**

Chairman Pamela N. Emmerich

#### Committee

Stanley M. Bogen Joyce Brandman I. Steven Edelson Michael J. Freed Alex Halberstein Nancy Hamburger Sheldon Hechtman Renae Jacobs-Anson Clive P. Kabatznik Michael S. Kurtz Barry H. Lippman Barbara A. Mandel James E. Matanky Marc O. Mayer Sam Sandler George A. Schieren Daniel I. Schlessinger - ex officio David Bruce Smith Eric C. Stein Mark S. Vidergauz **Robert Wertheimer** Richard S. Ziman Lawrence J. Zweifach

#### **Investment Committee**

Chairman Kenneth L. Stein

#### Committee

Richard Abramson Stanley M. Bogen Charles H. Goodman Mark R. Gordon Clive P. Kabatznik Ellen Klersfeld Michael S. Kurtz Michael A. Lobel – *ex officio* Marc O. Mayer Daniel I. Schlessinger – *ex officio* Ronald M. Zimmerman

#### Audit Committee

#### Chairman

Marc O. Mayer

#### Committee

Alan P. Fiske Mark R. Gordon Michael S. Kurtz Michael A. Lobel – *ex officio* Keith L. Sachs George A. Schieren Daniel I. Schlessinger – *ex officio* Ira Lee Sorkin Kenneth L. Stein – *ex officio* 

#### AMERICAN FRIENDS OF THE HEBREW UNIVERSITY

# 2013 – 2014 AFHU Committees

As of December 16, 2013

#### **Nominations Committee**

Chairman Ira Lee Sorkin

#### Committee

Stanley M. Bogen Lawrence E. Glick Nancy Hamburger Renae Jacobs-Anson Michael S. Kurtz Barbara A. Mandel Keith L. Sachs George A. Schieren Daniel I. Schlessinger – *ex officio* Eric C. Stein

### Grants Committee

Chairman Emma J. Joels

#### Committee

Ernest Bogen Ellen S. Gendal Nancy Hamburger Helen Jacobs-Lepor Joshua M. Olshin George A. Schieren Daniel I. Schlessinger – *ex officio* 

#### **Compensation Committee**

Chairman Michael S. Kurtz

#### Committee

Michael A. Lobel Daniel I. Schlessinger

#### AMERICAN FRIENDS OF THE HEBREW UNIVERSITY

## 2013 AFHU Board of Directors

As of December 16, 2013

John H. Bauman – NY Diane B. Belfer – FL James Blum – MD Ernest Bogen – FL Rita Bogen – FL •+Stanley M. Bogen – NY \*Joyce Brandman – CA \*Scott R. Burg – OH Leonard D. Cordes - FL I. Steven Edelson – IL Pamela N. Emmerich – NY Alan P. Fiske – FL Ruth Flinkman-Marandy – CA Michael J. Freed – IL Patricia L. Glaser – CA Lawrence E. Glick – IL Steven C. Good – CA Charles H. Goodman – IL Mark R. Gordon – NY Brindell Gottlieb – CA Arthur Gutterman – FL Nancy Hamburger – MD \*Sheldon Hechtman - FL William H. Isacoff – CA Renae Jacobs-Anson - CA Helen Jacobs-Lepor - CA Emma J. Joels - FL Marvin Jubas – CA Clive P. Kabatznik – FL Brad S. Karp – NY Frances R. Katz – NY Ellen Klersfeld – FL •+Harvey M. Krueger – NY

\*Michael S. Kurtz – NJ Marla Lerner Tanenbaum - MD Barry H. Lippman – CA Michael A. Lobel – NY •Barbara A. Mandel – FL Mindy Mann – CA James E. Matanky – IL Marc O. Mayer – NY Jamie McCourt – CA Joshua M. Olshin – NY Leona Z. Rosenberg – IL +Keith L. Sachs – PA \*Sam Sandler – MD •+George A. Schieren – NY Daniel I. Schlessinger - IL David Bruce Smith – MD •+Ira Lee Sorkin – NY \*Eric C. Stein – CA Kenneth L. Stein – NY Ruthellen Toole - CA Mary Ann Tuft – IL Mark S. Vidergauz – CA \*Robert Wertheimer – IL Martin Zelman – FL Richard S. Ziman – CA Ronald M. Zimmerman – NY \*Lawrence J. Zweifach - NY

Indicates Honorary President
 Indicates Regional President
 +Indicates Honorary Chairman



#### AMERICAN FRIENDS OF THE HEBREW UNIVERSITY

# 2013 Board of Regents

As of December 16, 2013

#### Presidents of Regional Boards

Joyce Brandman – CA Scott R. Burg – OH Sheldon Hechtman – FL Michael S. Kurtz – NJ Robert Wertheimer – IL Lawrence J. Zweifach – NY Sam Sandler – MD Eric C. Stein – CA

#### **Board of Regents**

Flkan Abramowitz – NY Kenneth Abramowitz – NY Nira Abramowitz – NY Richard Abramson – NY Isabell Adler – Fl Lucille Amster – NJ Susi Annes – Fl Onnie Baron – CA Larry Behar - FL Robert A. Belfer – NY Linda Bennett – CA Sol Berg – MA Robert M. Berger – IL Alan Bloch – CA Roberta Bogen - NY Nancy Brizel – FL Jonathan Brodie – MD Amb. William A. Brown – VA Mike Burstyn – CA

Sara Shemin Cass – NY Richard Z. Chesnoff (z'') – NY Henry Citron – NY Leonard Cohn – CA Victor J. Cohn – OH Sylvia Cohodas (z"l) – FL Willard L. Cohodas - FL Michael Cypers – CA Gabriella de Beer - NY Judith B. Deich – NY Robert A. Densen - NJ Ralph S. Dweck - MD Sheryl Dworkin – IL Helen E. Eisenberg – FL Ariel Elia – FL Adam O. Emmerich – NY Sherry Endelson – FL Michael J. Foley – NY Rabbi Robert Frazin – FL Sarita Gantz – FL Susie R. Gelman – MD Ellen S. Gendal – FL Susan A. Gitelson – NY Andrew M. Glick - IL Ralph I. Goldman – NY John A. Golieb - NY Neil Grossman – FL Alex Halberstein - FL Charles H. Hershson – CA Henry Hirschowitz – CA Harris N. Hollin – FL Samuel B. Isaacson – IL Benita Jacobs – CA

Melvin Katten – IL Amv Katz – NY Myron Kaufman – FL Vivian Kaufman – CA Barbara Kay – FL Paul Kramer – FL Harriet Lainer – NJ William K. Langfan – FL Susan Lawi – NY Stephen E. Lieberman – MN Harold Magid – NY Joel Mandel – CA Ronald I. Mandle – NY Sonia Marschak – II Isidore Mavrock – NY Beno Michel – FL Sidnev Moray – CA Bernice Mossafer-Rind – WA Marcie Natan – NY Murray Neidorf - CA Sherry Norris – NY Leonard Polonsky – U.K. Ruth W. Popkin (z"l) – NY Donald Rabinovitch – NY Mark A. Ratner – IL Margaret Richek-Goldberg - IL Rachel Ringler – NY Elliot J. Roth – IL Walter Roth – II Richard Rothschild – Fl Jack A. Rounick – PA Paul T. Saharack – II Sam Sallerson – II

Sanford J. Schlesinger - NY Daniel J. Schultz – NJ Howard Schwimmer – CA Mitchell Shadowitz – FL Yehuda Shalon – CA Martin C. Shapiro - CT Robert L. Shuftan – II Seth Siegel – NY Lynne Silbert – CA David E. Simon – IN Rita Simon – MD Linda Slucker – NY Robert Snyder – FL Jack Solomon – UT Maria Spinak – FL Elliott Z. Stein – NY Marilyn Sternberg – IL Alan Swerdloff – NY Deborah Taubman – CA Irving J. Taylor (z"l) – MD Andrew H. Tisch – NY Norman Wain – Fl Wallace Weber – II Evelene Wechsler – NY Martin Weinberg – FL Richard D. Weinberg - NY Jerome A. Weinberger – OH Paul Weiner – FL Rita Wolfson – FL Robert Zeff – FL Susan Zeff – FL Lois Zelman – FL

#### THE HEBREW UNIVERSITY OF JERUSALEM

### **Board of Governors**

As of June 18. 2013

#### Governors

Mrs. Kathleen Barnett – IL Mrs. Rita Bogen – FL Mr. Stanley M. Bogen – NY Mrs. Joyce Brandman - CA Mrs. Pamela N. Emmerich – NY Mr. Gerald Fischbach – NY Mr. Alan P. Fiske – FL Mr. Michael J. Freed – IL Ms. Susie Gelman – MD Ms. Patricia L. Glaser – CA Mr. Charles H. Goodman – IL Mr. Mark R. Gordon – NY Mr. Arthur Gutterman – FL Mr. Sheldon Hechtman – FL Ms. Renae Jacobs-Anson – CA Mr. Clive P. Kabatznik - FL Mrs. Frances R. Katz – NY Mr. Harvey M. Krueger – NY Mr. Michael S. Kurtz – NJ Ms. Marla Lerner Tanenbaum – MD Mr. Barry H. Lippman – CA Mr. Michael A. Lobel – NY Mrs. Barbara A. Mandel – FL Mr. James E. Matanky – IL Ms. Heidi Rothberg – CO Mr. Jack Rosen Mr. Keith L. Sachs – PA Mr. George A. Schieren – NY Mr. Daniel I. Schlessinger – IL Mr. David Bruce Smith – MD Ms. Michelle Smith - DC

Mr. Ira Lee Sorkin – NY Mr. Kenneth L. Stein – NY Mr. Mark S. Vidergauz – CA Mr. Richard S. Ziman – CA Mr. Martin E. Karlinsky – NY

#### Associate Governors

Mr. Kenneth Abramowitz – NY Mrs. Lucille Amster – N.I. Mrs. Diane B. Belfer – Fl Ms. Linda Bennett – CA Mrs. Nancy Berman Bloch – CA Mr. Victor J. Cohn – OH Ms. Gabriella de Beer – NY Mr. I. Steven Edelson – IL Ms. Helen Eisenberg – FL Mrs. Brindell Gottlieb - CA Ms. Nancy Hamburger – MD Dr. William H. Isacoff - CA Mr. Marvin Jubas – CA Ms. Ellen Klersfeld – FL Mr. Marc O. Maver – NY Ms. Jamie McCourt – CA Mr. Joshua M. Olshin – NY Ms. Leona Z. Rosenberg – IL Mr. Eric C. Stein – CA Ms. Marv Ann Tuft - IL Mrs. Evelene Wechsler – NY Mr. Neil C. Weinberger – OH Mr. Robert Zeff – FL Mr. Martin Zelman – FL Mr. Ronald M. Zimmerman – NY

Mr. Willard L. Cohodas – FL Mr. Robert A. Densen – N.I. Mr. Ariel Elia – FL Mr. Richard L. Freundlich – NY Mr. Morton Funger – MD Dr. Susan A. Gitelson - NY Mr. Lawrence E. Glick – IL Mr. Jay N. Goldberg – NY Mr. Martin Hecht – CA Mr. David B. Holtzman – MI Mr. Michael G. Jesselson – NY Mr. William B. Konar – NY Mr. Robert Low – NY Mr. Morton Mandel – FL Prof. Theodore K. Rabb – NJ Prof. Mark Ratner – IL Prof. Henry Rosovsky – MA Mr. Jack Rudin – NY Mr. Thaddeus N. Taube – CA Prof. Michael Walzer - NJ Mr. Jerome A. Weinberger – OH Prof. Julian Wolpert - NJ Mr. Gordon Zacks – OH



Mrs. Madlvn Barnett – TX Mr. Alan Bloch – CA Mr. Ernest Bogen – FL Mrs. Sulana Ross Chait - CA Dr. D. Walter Cohen – PA



### The Harry S. Truman **Research Institute for** the Advancement of Peace

As of May 2013

AFHU elected members to the Truman Board of Trustees, divided into 3 three-year terms, currently serving through:

#### 2013

Stanley M. Bogen – NY Alan P. Fiske – FL Lawrence E. Glick – IL Harvey M. Krueger – NY

#### 2014

Ernest Bogen - FL Michael S. Kurtz – NJ George A. Schieren – NY Ira Lee Sorkin – NY

#### 2015

I. Steven Edelson – IL Sheldon Hechtman – FL Barbara A. Mandel – Fl

#### **Honorary Members**

Todd S. Lundy (z'') – IL Amb. William A. Brown – VA

#### **Ex-Officio Members**

Daniel I. Schlessinger, AFHU President - IL Amb. Moshe Arad – Israel

# **National & Regional Offices**

#### **National Office**

One Battery Park Plaza 25th Floor New York, NY 10004

T: 212.607.8500 T: 800.567.AFHU (2348) F: 212.809.4430

info@afhu.org www.afhu.org

#### **Executive Leadership**

Beth Asnien McCoy National Executive Director

Linda Zisk National Director of Development

Jane Kampton Chief Financial Officer

Mary Schlitzer Controller

Daniel M. Rutberg Chief Information Officer

Joyce Grossman, Ph.D. National Director of Marketing Communications

#### 1 Pacific Northwest Region

591 Redwood Highway Suite 2310 Mill Valley, CA 94941

**T:** 415.231.6720 **F:** 415.299.8693

vsilverman@afhu.org

Victoria Silverman Executive Director

### **2** Western Region

11500 West Olympic Boulevard Suite 512 Los Angeles, CA 90064

**T:** 310.843.3100 **T:** 800.916.9998 **F:** 310.843.3109

westcoast@afhu.org

Sheri L. Kaufer Executive Director

#### 3 Midwest Region

20 N. Wacker Drive Suite 2020 Chicago, IL 60606

T: 312.329.0332 T: 877.642.AFHU (2348) F: 312.329.0334

midwest@afhu.org

Judith Shenkman Executive Director

#### 4 Mid-Atlantic Region

5100 Wisconsin Avenue NW Suite 250 Washington, DC 20016

**T:** 202.363.4600 **F:** 202.363.4651

midatlantic@afhu.org

Frandee R. Woolf Executive Director

#### **5** Southeast Region

100 West Cypress Creek Road Suite 865 Fort Lauderdale, FL 33309

**T:** 561.750.8585 **T:** 800.899.AFHU (2348) **F:** 561.750.8292

southeast@afhu.org

Monica Loebl Executive Director

#### 6 Northeast Region

One Battery Park Plaza 25th Floor New York, NY 10004

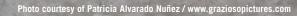
T: 212.607.8510 T: 800.567.AFHU (2348) F: 212.809.4184

northeast@afhu.org

Suzanne K. Ponsot Executive Director

AFHU | 2014 Annual Report 35

(5)



#### American Friends of the Hebrew University, Inc. Consolidated Statements of Financial Position

For the years ended September 30, 2014 and 2013 (in thousands)

(in thousands)	2014	2013
Assets		
Cash and cash equivalents	\$8,537	\$10,639
Contributions receivable, net	23,705	26,050
Interest receivables and other assets	725	745
Marketable securities and other investments	520,981	489,573
Investment in split-interest agreements	18,465	14,582
State of Israel bonds	2,477	2,575
Real estate holdings	2,865	2,865
Assets of trusts and other split interest agreements held by others	29,923	33,983
Fixed assets, net	319	318
Total assets	\$607,997	\$581,330
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued liabilities	\$2,093	\$1,871
Liability under split interest agreements	9,891	7,764
Due to Hebrew University	27,794	23,941
Total liabilities	39,778	33,576
Net Assets:		
Unrestricted	5,084	5,270
Temporarily restricted	225,615	207,056
Permanently restricted	337,520	335,428
Total net assets	568,219	547,754
Total liabilities and net assets	\$607,997	\$581,330

#### American Friends of the Hebrew University, Inc. **Consolidated Statements of Activities**

For the years ended September 30, 2014 and 2013

(in thousands)	2014	2013
Support and Revenue		
Support:		
Contributions	\$31,748	\$22,767
Legacies and bequests	3,838	6,128
Total support	35,586	28,895
Revenue:		
Net investment income	52,090	58,310
Changes in value of split-interest agreements	223	570
Changes in assets of trusts and other split interest agreements held by others	(3,798)	
Total support and revenue	84,101	87,775
Expenses		
Programs services:		
Grants to Hebrew University	49,921	46,727
Grants to other charitable and educational institutions in the United States and Israel	283	241
Total program services	50,204	46,968
Supporting Services		
Management and general:	4,267	3,574
Fundraising	9,165	8,119
Total supporting services	13,432	11,693
Total expenses	63,636	58,661
Change in net assets	20,465	29,114
Net Assets		
Beginning of year	547,754	518,640
End of year	\$568,219	\$547,754







www.afhu.org info@afhu.org facebook.com/AmFriendsHU twitter.com/AmFriendsHU youtube.com/AmFriendsHU

#### American Friends of The Hebrew University

One Battery Park Plaza 25th Floor New York, NY 10004

Telephone: 212.607.8500 Toll Free: 800.567.AFHU (2348)