A merican Friends of The Hebrew University (AFHU) fostered the well-being of Israel during fiscal year 2013 by supporting cutting-edge research and academic programs at The Hebrew University of Jerusalem. AFHU’s development efforts across seven U.S. regions enabled our organization to generate almost $50 million in funds for university projects and priorities. This commendable level of support from the American philanthropic community propelled a broad spectrum of achievements ranging from bioengineered medical devices to eco-friendly methods of water purification. These types of innovations benefit humanity and improve the quality of life for people worldwide.

The Hebrew University is currently ranked 59th among the world’s top 100 universities. Throughout 2013, our university received international attention for advances in medicine, the invention of new drug delivery platforms, major archaeological discoveries and international partnerships reflective of the university’s global stature. On each of four campuses, scholars and scientists made noteworthy discoveries, some of which are described in this year’s AFHU Annual Report.

During 2013, AFHU spearheaded events, educational forums, missions to Israel and galas that raised awareness of, and funds for, university endeavors. Our multimillion dollar campaign drew its success from the commitment of American Friends who generously contributed to the university's recruitment of brilliant new faculty. Significant support led to the creation of student scholarships. AFHU Torch of Learning events showcased the university and raised funds for its acclaimed Faculty of Law. Scopus Award galas dedicated their proceeds to important work at The Harry S. Truman Research Institute for the Advancement of Peace and the Elite Military Medicine Track at the Faculty of Medicine. At The Hebrew University’s 76th International Board of Governors meeting, esteemed American Friends were honored for their achievements and philanthropy.

We are pleased to report that The Alexander Grass Center for Bioengineering at Hebrew University has been named in honor of the Alexander Grass Foundation, champions of pioneering interdisciplinary science and technology. Groundbreaking took place for The Charles and Suzanne Goodman Brain Sciences Building, which will house the Edmond and Lily Safra Center for Brain Sciences. A transformative grant from the Mandel Foundation is enabling the establishment of The Jack, Joseph and Morton Mandel School for Advanced Studies in the Humanities, with a spacious new building being constructed to accommodate high-level interdisciplinary research.

AFHU has a comprehensive governance structure responsible for oversight. Our lay and professional leaders work closely to assure financial transparency, fiscal soundness and fine-tuned organizational operations. AFHU’s regional and national boards, Management Committee and Budget and Finance Committee met regularly throughout 2013. Our Investment Committee monitored and periodically adjusted asset allocations for AFHU’s multimillion dollar endowment, adhering to stringent policies and procedures. Under strong leadership, our endowment is growing, and the investment income is helping The Hebrew University to thrive.

To enhance our effectiveness, AFHU hired talented new executive directors in San Francisco and the Greater New York Region. We hired our first Director of Alumni Development to begin reaching out to Hebrew University alumni from coast to coast. We implemented a robust planned giving program. AFHU developed a brand image advertising campaign that positions The Hebrew University of Jerusalem as Research Engine for the World. Engine of Growth for a Nation. We embarked on an appealing website redesign that will be optimized for mobile devices.

Our lay leaders and professional staff feel deeply connected to The Hebrew University of Jerusalem and Israel’s future. Working side-by-side with our dear friends and colleagues at the university, we remain dedicated to advancing Israeli-led innovation and higher education, mindful of the legacy we are building now and for generations to come.
Boosting the Body’s Ability to Fight Disease

A known difficulty in fighting influenza is the ability of flu viruses to mutate and evade medications that were previously found to be effective. Ph.D. student Yotam Bar-On and Ofer Mandelboim, the Dr. Edward Crown Professor of General and Tumor Immunology at the Lautenberg Center for Immunology and Cancer Research, revealed in a paper published in Cell Reports (Volume 3, 2013) that the influenza virus is able to evade the activity of Natural Killer (NK) cells, allowing the virus to spread in the respiratory system. Their research stresses that scientific efforts should focus on developing effective new drugs that could maintain and enhance NK cell activity, which has disease-fighting power.

HU Initiates Israel’s First In-Flight Call With Astronaut in Space

On October 24, 2013, Hebrew University students took part in Israel’s first in-flight call with astronauts on the International Space Station (ISS). The live video linkup connected high school and university students gathered at the Wise Auditorium with Italian astronaut Luca Parmitano on the ISS. The students heard about life in space and were able to ask questions of Parmitano.

HU Archaeologists Uncover Inscription From the Time of Kings David and Solomon

Working near the Temple Mount in Jerusalem, Dr. Eliat Mazar unearthed the earliest alphabetical written text ever uncovered in the city. The inscription is engraved on a large pithos — a ceramic jar found with six others at the Ophel excavation site. According to Dr. Mazar, the inscription, in the Canaanite language, is the only one of its kind discovered in Jerusalem. Dated to the tenth century B.C.E., the artifact predates by 250 years the earliest known Hebrew inscription from Jerusalem.

Delivering Safer Drugs Through Skin Application

Drug formulations designed to treat illnesses through skin applications can avoid some of the side effects associated with oral drug-taking. These formulations are being developed by Marganit Cohen-Avrahami, a Ph.D. candidate mentored by Professor Nissim Garti and Dr. Abraham Aserin of the Casali Institute of Applied Chemistry. Her method utilizes skin-permeable proteins that are inserted into nano-structured gels. Through skin application, the liquid gels can reach the injured area, releasing medication in a controlled manner.
HU and Coursera Partner to Offer Free Online Courses to Anyone, Anywhere

The Hebrew University joined leading universities in the U.S. and elsewhere in signing an agreement with Coursera to offer free online courses. The initiative enables millions of people worldwide to learn from Hebrew University faculty who are leaders in their fields. Dr. Yuval Noah Harari, an expert in world history and military history, instructed the inaugural HU Coursera course titled *A Brief History of Humankind*. Dr. Yaakov (Koby) Nahmias, Director of the Alexander Grass Center for Bioengineering, led *An Introduction to Tissue Engineering*.

NBA Star Joins Forces With Hebrew University’s Youth Center for Advanced Studies

New York Knicks star Amar’e Stoudemire, while visiting Israel to coach the Maccabi Canada basketball team competing in the Maccabiah Games, joined forces with The Hebrew University’s Youth Center for Advanced Studies. The Center has launched an important program dedicated to children from peripheral areas in Israel. Youngsters from grades 3–12 learn science and other academic fields through sports.

Aquarium Fish Enjoy Clean Waters Thanks to Eco-Friendly Solution

The Yissum Research Development Company of The Hebrew University commercialized an environmentally-friendly biological solution for purifying water in aquariums. The technology uses certain bacteria as novel bio-filters to reduce nitrate levels in both freshwater and seawater aquariums. The innovation was developed by leading researchers at the Robert H. Smith Faculty of Agriculture, Food and Environment: Professor Amos Nussinovitch, Professor Jaap van Rijn and Dr. Yosef Tal. The invention can improve water quality for a wide range of aquarium fish, extending their life expectancy. The efficiency of the novel technology was demonstrated in commercial aquariums.
SEER “knows” whom you’re calling next.

Smartphones Get Smarter

SEER is a novel application for predictive speed dialing for smartphones. It is based on an innovative machine-learning algorithm that utilizes the user’s past behavior and the context of the call to predict the next outgoing call. The contacts that the user is most likely to call next are displayed on the home screen and are constantly updated, enabling the user to easily make a call with just one click.

Yissum, Hebrew University’s technology transfer company, is working with Hebrew University scientists to commercialize SEER. The machine-learning algorithm was invented by Assif Ziv and Ohad Assulin as part of their studies in the Cognitive Science Department. The mobile application was developed by Assif Ziv, Hebrew University alumnus Tomer Weller and Yinon Masad.

New BriefCam® Product Offers Enhanced Video Synopsis

BriefCam®, a startup company founded by Hebrew University Professor Shmuel Peleg, develops and provides video synopses for the rapid review and analysis of surveillance video.

BriefCam Syndex®, a new product based on the company’s award-winning technology, offers a powerful set of tools for an accelerated and targeted review of copious video footage. BriefCam Syndex enhances basic video synopsis by allowing users to search video according to size, color, speed, direction and the location of images within the frame.

Below, BriefCam’s new technology allows surveillance video to be...
The Hebrew University of Jerusalem
Research and Program Highlights

The Glocal Community-Development Studies Program

**Glocal** is an interdisciplinary Master’s degree program that provides Hebrew University graduate students with knowledge of the latest academic research and combines this awareness with overseas internships that build practical skills related to community development. Glocal students work with international NGOs to assist people in developing countries. The program is administered by The Federmann School of Public Policy and the Gilo Center for Citizenship, Democracy and Civic Education.

On April 11, 2013, students and alumni of Glocal participated in an educational event where they described their experiences as interns. The event included a photo exhibit and a mini-conference focused on community development.

Hebrew University Professor and American Police Chief Improve Police Relationship With Community

**Dr. Barak Ariel**, an assistant professor at The Hebrew University Institute of Criminology, teamed with Rialto, California, **Police Chief William Farrar**, to equip Rialto police officers with wearable cameras.

This measure aimed to decrease the number of citizen complaints lodged against police officers, and to decrease the number of incidents in which police use force. This study was featured in The New York Times (April 6, 2013), where it was revealed that the first twelve months of the study saw an 88% decline in the number of complaints filed against participating officers.

German Institutions and HU Establish Joint Doctoral Program on Human Rights

The German Research Foundation approved a 4.5 million euro grant for the establishment of a new international research training group to study contemporary challenges to the pursuit of human rights. **Human Rights Under Pressure — Ethics, Law and Politics**, is a joint interdisciplinary doctoral and research program carried out in cooperation between the Freie Universität Berlin and the Minerva Center for Human Rights at Hebrew University’s Faculty of Law. The program will enable doctoral students from Berlin and Jerusalem to participate in a comprehensively structured Ph.D. program.

Chinese Students Learn Hebrew at The Rothberg International School

In an effort to foster ties with Chinese universities and encourage study in Jerusalem, The Hebrew University awarded scholarships to Chinese students enrolling in the Rothberg International School Jerusalem Ulpan. Scholarships were also given to Chinese students enrolled in the Rothberg International School’s MA program in Islamic and Middle Eastern Studies. These scholarships were made possible, in part, thanks to grants received from the Council for Higher Education in Israel.

PHOTO: Anne-Sophie Cardinal

Portrait of Salamatu Ibrahim in her home in Benitunga-Karimama, near the Niger border

PHOTO: Anne-Sophie Cardinal
Accolades for Discovery and Achievement

ELSC Professor Wins First Annual Mathematical Neuroscience Prize

Haim Sompolinsky, the William N. Skirball Professor of Neuroscience at the Edmond and Lily Safra Center for Brain Sciences (ELSC), was awarded the first Annual Mathematical Neuroscience Prize by Israel Brain Technologies (IBT), a non-profit organization committed to advancing Israel’s neurotechnology industry and establishing the country as a global hub of brain technology innovation. The $100,000 award honors researchers worldwide who have advanced scientific understanding of the neural mechanisms of perception, behavior and thought through mathematical analysis and theoretical modeling.

Professor of Jewish History Wins German Literary Prize

Historian Otto Dov Kulka, Professor Emeritus at the Mandel Institute of Jewish Studies, won the Geschwister Scholl Prize for 2013. The prize is presented annually in recognition of a new book that reflects a spirit of intellectual independence and courage, while providing important stimulus for galvanizing a sense of responsibility for the historical present and its challenges. Professor Kulka’s book is titled *Landscapes of the Metropolis of Death — Auschwitz and the Limits of Memory and Imagination*.

Ten HU Scholars Inducted Into Prestigious Academy of Sciences and Humanities

Ten young Hebrew University faculty members were inducted into the new Young Israel Academy of Sciences and Humanities created by the Israel Academy of Sciences and Humanities. The new academy is comprised of Israeli researchers up to age 45 who have demonstrated originality of thought, research excellence and have been awarded elite research grants. Inductees include: Dr. Yuval Noah Harari, Professor Orit Kedar, Professor Re’em Sari, Dr. Roie Yerushalmi, Professor Ariel Knafo, Dr. Pawel Maciejko, Professor Michal Feldman, Dr. Sharon Zuckerman and Professor Edit Tshuva.

The Sir Zelman Cowen Universities Fund Prize Awarded for Pioneering Medical Research

Professor Eran Meshorer of the Alexander Silberman Institute of Life Sciences was awarded the 2013 Sir Zelman Cowen Universities Fund Prize for Medical Research. The award recognized Professor Meshorer’s groundbreaking research concerning pluripotency — the ability of embryonic stem cells to renew themselves indefinitely and to differentiate into all types of mature cells. A more thorough understanding of pluripotency may enable scientists to replicate the process and create cells in the laboratory that could be implanted in humans to treat diabetes, age-related macular degeneration, dementia and Parkinson’s disease.
The Anneliese Maier Research Award for Humanities and Social Sciences

Germany’s Alexander von Humboldt Foundation awarded the Anneliese Maier Research Award to Michal Biran, the Max and Sophie Mydans Foundation Professor in the Humanities, and to Professor Eva Illouz of the Department of Sociology and Anthropology. Each Hebrew University scholar received a 250,000 euro prize in furtherance of her research.

The award will fund the collaborations of Professors Biran and Illouz with their German research partners over a five-year period. The Alexander von Humboldt Foundation promotes academic cooperation between excellent scientists and scholars from Germany and other countries.

HU Researcher Chairs First Pan-European Coalition to Prevent Femicide

Cooperation in Science and Technology (COST), an intergovernmental framework for European Cooperation in Science and Technology, sponsored the establishment of a pan-European coalition proposed and chaired by Dr. Shalva Weil, Senior Researcher at the NCJW Research Institute for Innovation and Education at The Hebrew University. The coalition will focus on the issue of femicide. Collaborating researchers already studying the phenomenon in various cultures will work to establish clear definitions, improve policies for femicide prevention and publish guidelines for use by national policy makers.

Greek Biomedical Science Student at HU Wins First Prize For Dental Remedy

Georgia Kotantoula, a Greek student enrolled in Hebrew University’s International Master’s in Biomedical Science program, earned first prize at an international competition organized by the European Association of Orthodontists. Kotantoula, one of 500 participants, presented a remedy she developed to moderate the release of materials designed to prevent the accumulation of surface bacteria that cling to hard surfaces, such as teeth. Her cavity-prevention remedy emerged from a collaboration between HU’s School of Pharmacy and Faculty of Dental Medicine. The new treatment has been patented by Yissum.

Georgia Kotantoula and her award-winning work
During fiscal year 2013, The Hebrew University of Jerusalem signed more than 150 agreements for joint projects with universities worldwide and established 25 agreements for student exchanges with 14 countries. These joint endeavors bring students and faculty to Israel and affirm our interconnected global academic and research community.

A partnership to advance pediatric medicine was launched between the Children’s Hospital of Philadelphia, Drexel University and The Hebrew University’s School of Pharmacy, which celebrated its 60th anniversary in 2013. This interdisciplinary collaboration provides researchers with a unique opportunity to work toward breakthroughs in pediatric pharmacology and provide therapeutic solutions to unmet medical needs. Hebrew University’s extensive research capabilities will be instrumental in translating basic science into practical applications that will help youngsters worldwide.

The Max Planck-Hebrew University Center for Brain Research

The Max Planck-Hebrew University Center for Sensory Processing of the Brain in Action is bringing together scientists from Germany’s Max Planck Institute of Neurobiology and The Hebrew University’s Edmond and Lily Safra Center for Brain Sciences. The center is one of only 11 such international partnerships between Germany’s leading research organization and a foreign research institution, and the only one in the field of brain research.

Senior scientists will study individual nerve cells as well as circuits of cells and analyze how sensory perceptions are processed in the brain. Their main objective is to determine how perceptions and behavioral patterns influence each other.
A Joint Ph.D. in Biomedical Science

An international doctoral degree program offered by The Hebrew University and the National University of Singapore (NUS) is training a core group of biomedical scientists who study at both universities. This is the third such partnership. The universities also established the NUS–HUJ Cellular and Molecular Mechanisms of Inflammation Research Programme, which is a part of the Campus for Research Excellence and Technological Enterprise (CREATE) Programme of Singapore’s National Research Foundation.

The Confucius Institute at Hebrew University

A partnership has been formed between The Hebrew University and Shanghai Jiao Tong University to establish the Confucius Institute Center at Hebrew University. The Center will operate in the spirit of Confucius Institutes established at leading universities around the world, and promote Chinese language, culture and history.
The Charles and Suzanne Goodman Building for Brain Sciences

A moving groundbreaking ceremony took place on March 7, 2013, at The Hebrew University of Jerusalem, heralding the construction of the Charles and Suzanne Goodman Building for Brain Sciences. The state-of-the-art facility on the Edmond J. Safra Campus at Givat Ram will house The Edmond and Lily Safra Center for Brain Sciences (ELSC).

The new building is named in honor of the Goodman and Crown families of Chicago. It pays tribute to the philanthropic leadership and commitment of Suzanne (z”l) Crown Goodman and Charles (Corky) Goodman on behalf of Israel, higher education and the Jewish community worldwide. Corky Goodman, a Governor of The Hebrew University’s International Board of Governors and former Chairman of the Board of Governors, participated in the Jerusalem ceremony.

Joining him for this important occasion were Corky and Suzanne’s children: Richard Goodman, Barbara Goodman Manilow, and Leonard Goodman; grandchildren: Lily Goodman, Jordan Goodman and wife Danielle, and Daniel Goodman, and cousin, Sara Star. More than 100 people attended the ceremony, including Israeli government officials and Hebrew University leaders.

Barbara Goodman Manilow stated at the groundbreaking ceremony: “My father’s history with The Hebrew University is a powerful legacy for our family, and our gift symbolizes engaging future generations in his work. It is an honor to name the building after my parents, who exemplify intelligence, generosity and Jewish values. We hope the research that happens here will save the lives of many.”

Professor Eilon Vaadia, Director of the Edmond and Lily Safra Center for Brain Sciences, stated: “This is another step towards our vision of building an advanced research center that will provide the best technological infrastructure for researchers in brain science. We will be able to continue recruiting outstanding scientists and training the next generation of graduate students in our unique Ph.D. program.”

ELSC brings together Hebrew University’s brain trust in fields ranging from neurobiology to physiology. Their interdisciplinary work is advancing our understanding of brain function and leading toward new treatments for neurological diseases and injuries.

Designed by the award-winning architects Foster + Partners, the Charles and Suzanne Goodman Building for Brain Sciences comprises two wings with state-of-the-art laboratories and classrooms, an innovative imaging center and areas for biological and pre-clinical research.
The Alexander Grass Center for Bioengineering

The Alexander Grass Foundation provided a generous gift to name The Hebrew University of Jerusalem’s Center for Bioengineering and to advance its diverse research activities. Daniel I. Schlessinger, President of AFHU, stated: “This magnanimous philanthropy from the Grass Foundation enables Hebrew University to continue in the forefront of innovation. This gift also strengthens Israel, where the life sciences industry is a fast-growing and vital sector of the nation’s economy.”

Bioengineering is a multidisciplinary field that relies on the combined expertise of biologists, physicists, chemists and computer science experts. Their knowledge is expanding scientific understanding of biological systems, ranging from the molecular scale to entire organisms, and is producing real-world applications in life sciences and medicine.

The Alexander Grass Center for Bioengineering draws upon the talents of 30 faculty members. Leading projects include the development of nanotechnology-based diagnostic devices, new medical devices and microchip alternatives to replace animal and human testing in the medical field.

Dr. Yaakov (Koby) Nahmias, Director of the Alexander Grass Center, partnered with Professor Chaim Lotan, Director of Hadassah Medical Center’s Heart Institute and Professor Dan Galai, former Dean of HU’s Jerusalem School of Business Administration to establish the Biodesign: Medical Innovation Program — the first such program in Israel. Medical fellows, bioengineering and business graduate students form teams. Mentored by faculty, they learn how to invent and prototype new innovations and bring these devices to the marketplace.

Bioengineering: Medical Innovation Program

Israel places first in the number of medical devices patented worldwide. Contributing to this position, Hebrew University’s Biodesign: Medical Innovation Program spawned four new start-ups in its first year of existence.

SAGIV is a semi-automatic handheld device designed for rapid and safe IV insertion.

The Digital Complete Dentures Impression System is improving the current technology for creating dentures.

The GuideIn Tube provides doctors with real-time guidance for the process of tracheal intubation, using an external infrared source.

The MetaboShield is an endoscopically inserted gastric sleeve that provides a safe and cost-effective alternative to weight loss surgery.
The legendary American actress, director, singer, producer, composer, philanthropist and activist Barbra Streisand received an Honorary Doctor of Philosophy degree from The Hebrew University of Jerusalem. The honor was extended in tribute to her professional achievements, humanitarianism, leadership in the realm of human rights and dedication to Israel, The Hebrew University and the Jewish community.

Ms. Streisand established the Emanuel Streisand Building for Jewish Studies on the university’s Mount Scopus campus in 1984, during a visit to Israel with the AFHU Los Angeles delegation.

During her 2013 Honorary Doctorate acceptance speech, Ms. Streisand stated, “I wish the world were more like the hallways of The Hebrew University.” Her remarks concluded with a quote from Hebrew University founder, Albert Einstein: “Example isn’t another way to teach, it’s the only way to teach.”

Each year, Friends of The Hebrew University of Jerusalem are honored at the International Board of Governors meeting in Israel. During 2013, American Friends from all walks of life were recognized for their achievements, support for Israel and for championing the cause of higher education.

George A. Schieren received an Honorary Doctorate at the June 16, 2013, convocation held in the Rothberg Amphitheater on Mount Scopus. A forceful advocate for Israel and The Hebrew University, George Schieren most recently served as Chairman of AFHU’s national board, before which he served as national President. Along with his wife Ellen, George has led AFHU President’s Missions to Israel and spearheaded major events in the New York Region and nationally. In recognition of their extensive leadership, philanthropy and service, the Schierens were honored with the Judah Magnes Award (2013).

George Schieren fulfills varied leadership roles at Hebrew University. He serves as a Governor of the International Board of Governors, as the International Campaign Co-Chair and as a member of the Executive Committee. He sits on the International Board of Overseers of the Rothberg International School, and is a Trustee of The Harry S. Truman Research Institute for the Advancement of Peace.

A partner in the New York office of Gibson, Dunn & Crutcher, George Schieren is a member of the law firm’s Securities Litigation, Securities Enforcement, Crisis Management and White Collar Defense and Investigations Practice Groups.
Honorary Fellowships

Roberta Bogen was awarded an Honorary Fellowship during a private ceremony at the home of Hebrew University President, Professor Menahem Ben-Sasson, on June 4, 2013. A member of AFHU’s national Board of Regents, Roberta Bogen has been a driving force behind AFHU’s development of the Palm Beach community as well as in New York. The honoree has co-chaired Palm Beach missions to Israel and Scopus Award galas. She has launched Palm Beach scholarship fundraising luncheons and inspired the creation of AFHU’s first Annual Leadership Education Forum (ALEF) in the Southeast Region.

Roberta Bogen and her husband Stanley are Hebrew University Benefactors and Scopus Award recipients. Among their many important contributions is the establishment of The Roberta and Stanley Bogen Family Visiting Professor Exchange Program between The Hebrew University of Jerusalem and the University of Pennsylvania.

Honorary Fellowship recipient Renae Jacobs-Anson of Los Angeles, California, is a member of AFHU’s national Board of Directors and the Los Angeles Region Board. Dedicated to the well-being of students, Renae serves as Los Angeles Region Chair for the Student Scholarship Campaign and originated The Chocolate Affaire fundraising event in support of scholarships. For the past five years she has chaired The Bel Air Affaire, an elegant annual fundraising event hosted by Brindell Gottlieb.

Renae’s devotion to The Hebrew University was instilled in her by her parents, Benita and Dr. Joseph Jacobs (z”l), who fostered activities at the Faculty of Dental Medicine. Renae serves as a Governor of the university’s International Board of Governors. She and husband, Dr. David Anson, and their family are frequent visitors to the university and are recognized on the Wall of Life.

Honorary Fellowship recipient David Bruce Smith of Washington, DC, is an accomplished writer and publisher, who is perpetuating the Smith family’s longstanding commitment to The Hebrew University. David, his father Robert H. Smith (z”l), and his grandfather Charles Smith (z”l), have supported the growth of many innovative projects at Hebrew University.

The Smith family has championed sustainable agriculture and environmental conservation research at The Robert H. Smith Faculty of Agriculture, Food and Environment in Rehovot. The Smith Vision Prize was established to recognize excellence in research. David Bruce Smith is President of The National Institute for Psychobiology (NIPI) at The Hebrew University.

The active AFHU leader serves on the national Board of Directors. David Bruce Smith is a Governor of The Hebrew University’s International Board of Governors and was recognized on Hebrew University’s Wall of Benefactors (2013).
Hebrew University Benefactors

Lucille and Daniel (z”l) Amster of Fort Lee, New Jersey, were recognized for the couple’s staunch commitment to medical research and quality healthcare as well as for their unwavering support for Hebrew University students. Concerned about animal welfare, Lucille and Daniel Amster have also supported vital work at The Koret School of Veterinary Medicine.

Daniel Amster, a veteran of World War II, died in June 2011. A dynamic attorney and real estate developer, Daniel became Chairman of the Board of Oakland State Bank in New Jersey and was widely respected for his professional achievements and philanthropy. Lucille Amster is a member of AFHU’s national Board of Regents, and is integrally involved in diverse Jewish communal, educational and medical causes in the United States and Israel.

Arthur Gutterman of Highland Park, Illinois, and Boca Raton, Florida, has worked tirelessly on behalf of Israel and the Jewish community. Supportive of higher education and pioneering research at The Hebrew University, the successful businessman and Chairman of Jelmar Inc., serves on AFHU’s national board. Arthur is an Associate Governor of The Hebrew University International Board of Governors and participates in missions to Israel.

In memory of his beloved wife Emalie (z”l), Arthur Gutterman established the Emalie Gutterman Endowed Fund for Medical Research, which supports work in Chronic Obstructive Pulmonary Disorder (COPD). Arthur and Emalie established the Arthur and Emalie Endowed Scholarship at Chicago’s Roosevelt University, where Arthur received his bachelor’s degree. He has aided in the work of many organizations and institutions in Illinois and Florida.

AFHU Scopus Award laureates, Lois and Martin Zelman of Palm Beach, Florida, have a profound bond with the Jewish community. Over the decades, the Zelmans have supported a wide array of causes dedicated to Israel and the global Jewish community.

Martin Zelman, the President of Martin Zelman Enterprises, a company specializing in real estate development, is a national board member of AFHU and an Associate Governor of The Hebrew University International Board of Governors. He supports educational, medical and cultural institutions in the United States and Israel. Lois Zelman serves on AFHU’s national Board of Regents. The widely admired Jewish communal leader was the youngest member of the UJA-Federation Board in Westchester and the American Jewish Committee. Many charities have benefited from Lois’ efforts and leadership.

Lucille Amster

Arthur Gutterman at Benefactors ceremony, June 17, 2013

Martin and Lois Zelman
Guardians: Wall of Life

Louise Mashal Gabbay of Fort Lauderdale, Florida, has perpetuated the values of philanthropy and personal achievement that she shared with her beloved husband, Jacob Gabbay (z”l), a successful physician. The Jacob & Louise Gabbay Foundation has provided support for scholarships at The Hebrew University.

Barbara and Richard Rothschild of New York City and Palm Beach, Florida, are esteemed recipients of AFHU’s national Scopus Award and active in both communities. The philanthropic couple has co-chaired AFHU galas in Palm Beach and co-chaired the 2013 Palm Beach mission to Israel.

Richard Rothschild is a Senior Vice President at Wells Fargo. Barbara Floersheimer Rothschild, whose career has been in the fashion industry, is the daughter of Dr. Stephen H. Floersheimer (z”l) and Eliane Floersheimer (z”l). The family established the Stephen H. Floersheimer Studies at the Institute of Urban and Regional Studies at Hebrew University.

Michelle and Joseph Jacobs have actively promoted the well-being of students at The Hebrew University and have provided generous support for the Edmond and Lily Safra Center for Brain Sciences. Residing in Palm Beach, Florida, New York and Greenwich, Connecticut, Michelle and Joseph are prominent in AFHU’s Southeast Region. Joseph Jacobs is the President and Co-Founder of Wexford Capital, LLP. Michelle Jacobs established Ashfield Design, a jewelry design company.

L–R: Dr. Kenneth Gabbay, Dr. Myrna Gabbay and Louise Mashal Gabbay

Richard and Barbara Rothschild

Joseph and Michelle Jacobs
The Hebrew University of Jerusalem
76th Annual International Board of Governors Meeting

Guardians: Wall of Life

Dr. Steve Rubinow of Chicago, Illinois, and his wife Marlene are committed to fostering scientific achievement and educational opportunities. To propel these goals, the Rubinows established The Rubinow Family Scholarship Endowment Fund, which supports graduate student scholarships in life sciences at The Hebrew University.

Dr. Rubinow is Chief Information Officer, Marketplace Division at Thomson Reuters in New York. Inducted into the CIO Hall of Fame, Dr. Rubinow, who has a Ph.D. in Chemistry and an MBA, has been widely recognized as a leader in the field of information technology.

Marcy and Daniel I. Schlessinger of Chicago, Illinois, are dedicated to The Hebrew University. Daniel Schlessinger, a Hebrew University alumnus, was elected National President of AFHU in May 2013, having previously served as Midwest Region President. The prominent attorney received AFHU’s Torch of Learning Award in 2010.

Daniel Schlessinger is a Governor of the university’s International Board of Governors and serves on its Executive Committee. Marcy, a master gardener, works to beautify the public spaces in Chicago and has introduced gardening into the curriculum of Chicago public schools.

Bernice and Dr. Joseph Selman’s (z”l) lives were guided by their concern for Israel. In a loving memorial to his parents, son Thomas M. Selman established The Joseph and Bernice Selman Endowment to support medical students at The Hebrew University. Thomas traveled to Israel to represent his parents at the Wall of Life ceremony.

Dr. Joseph Selman was a radiologist, author of medical textbooks and one of the founders of the East Texas Cancer Center. Bernice Selman was a hospital laboratory technician with strong ties to the Selman’s East Texas community.
Guardians: Wall of Life

Judy and Robert Snyder of Palm Beach, Florida, and Washington, DC, have fostered many causes. Dedicated to The Hebrew University, they have led varied AFHU events and programs, including chairing national Scopus Award galas. The Snyders participated in AFHU’s first Palm Beach Mission to Rome, Israel and Petra, and co-chaired the community’s second mission to Thessaloniki, Bulgaria and Israel. Robert Snyder is the Chairman of the Board of Cambridge Information Group and serves on AFHU’s national Board of Regents. Judy Snyder enjoyed a career as a teacher in a private elementary school.

Founders

For Jane and Peter Willner of Fairfield, Connecticut, the well-being of the Jewish people and the State of Israel has been a central aspect of their family life. The Willners dedicated their Founders recognition in loving memory of their parents, Frances and Irving Rostholder (z”l) and Kurt and Margaret Willner (z”l), and in honor of their children, David, Nicole and Sabra, and grandchildren, Josh and Maya.

National Executive Director of AFHU since 2002, Peter Willner has devoted his energies to showcasing The Hebrew University of Jerusalem throughout the United States and raising funds for university priorities. Jane Willner, an active participant in AFHU’s mission alongside Peter, is a registered nurse specializing in emergency and surgical nursing.

Trustees

Eminent attorney Jerold (Jerry) Solovy (z”l) was dedicated to The Hebrew University, AFHU and the Jewish community. The Scopus Award recipient (2008) served on the board of the university’s Harry S. Truman Research Institute for the Advancement of Peace, on the AFHU Midwest Regional President’s Advisory Committee and on AFHU’s national Board of Regents.

Jerold Solovy (z”l)
1930 – 2011

Alden Solovy pays tribute to his uncle Jerry at the Trustees ceremony in Israel.

L–R: Peter Willner, Ambassador Carmi Gillon and Jane Willner

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Honoring Leadership

Scopus Award and Truman Peace Prize

Southeast Region

On January 20, 2013, in Palm Beach, Florida, Barbara and Richard Rothschild received AFHU’s National Scopus Award in recognition of their commitment to Israel and the cause of higher education. Richard Rothschild, a leader in the financial services industry, is a past Vice President and current board member of the Palm Beach Country Club. Barbara Rothschild spent many years devoted to Jewish communal leadership and education. The elegant event at the Breakers Hotel raised scholarship support for Hebrew University students and for the university’s Elite Military Medicine Track, which trains doctors for the Israel Defense Forces.

Los Angeles Region

An evening of tribute was held in Los Angeles on March 2, 2013, in honor of the prominent attorney, Patricia L. Glaser, Scopus Award recipient, and former U.S. Secretary of State George P. Shultz, recipient of the Truman Peace Prize. The gala attracted 750 guests and raised significant support for student scholarships and The Harry S. Truman Research Institute for the Advancement of Peace at Hebrew University.

Truman Peace Prize recipient, The Honorable George Shultz, is the Thomas W. and Susan B. Ford Distinguished Fellow at Stanford University’s Hoover Institution. George Shultz has an Honorary Doctorate from Hebrew University. Throughout his illustrious career, he has received many awards for his leadership, public service and efforts to advance peaceful coexistence in the Middle East and elsewhere.

Patricia Glaser, Chair of the litigation department of Glaser Weil Fink Jacobs Howard Avchen and Shapiro, works tirelessly in support of Hebrew University. She is Vice Chairman of AFHU’s Los Angeles Region, serves on AFHU’s national board and is a Governor of The Hebrew University of Jerusalem International Board of Governors. She and husband Sam Mudie are frequent visitors to the university.
Scopus and Magnes Awards

Greater New York Region

Distinguished leaders and Hebrew University supporters, Ellen and George Schieren and Jane and Ron Zimmerman, received accolades for their philanthropic engagement at a Gala Awards Dinner held in New York on September 11, 2013. Ellen and George Schieren accepted the Judah Magnes Award for their outstanding contributions to education and cultural life in the United States and Israel. National Scopus Award recipients Jane and Ron Zimmerman were celebrated for their humanitarianism. The event raised support for faculty recruitment at Hebrew University.

George Schieren has been a dedicated AFHU leader, previously serving as Chairman and President. He actively serves on AFHU committees, and he and his wife Ellen have led President’s Missions to Israel. A partner at Gibson, Dunn & Crutcher, George has lectured extensively on securities laws, ethics and corporate governance. Ellen Schieren, a former member of AFHU’s Greater New York Region board, is a former Director of F.E.G.S. LI, a human services agency, founded Reaching Out Against Eating Disorders (ROAED) and has helped The National Eating Disorders Association.

Ronald Zimmerman, who headed AFHU’s Financial and Real Estate Division for more than 30 years, serves on AFHU’s national board as a Vice President and member of the Executive and Investment Committees. Ron spent most of his Wall Street career as a partner at Sanford C. Bernstein & Company. Jane Zimmerman is an accomplished businesswoman. Civic and community-minded, Jane has been a volunteer at Temple Beth-El in Great Neck and tutored in the New York City School Volunteer Program.

Torch of Learning Award

Greater New York Region

The 43rd George A. Katz Torch of Learning Award was conferred upon eminent attorneys Eric S. Goldstein and Stephen D. Susman on February 13, 2013, in New York. Proceeds from the luncheon benefited the Clinical Legal Education Center at Hebrew University’s Faculty of Law.

Eric Goldstein, a partner at Paul, Weiss, Rifkind, Wharton and Garrison LLP, specializes in securities litigation and regulatory enforcement and has represented leading financial institutions. Stephen Susman is the founder of Susman Godfrey, the first law firm in the U.S. to specialize in commercial civil litigation representing both sides of the docket. Both honorees champion a wide array of civic and humanitarian causes.
Torch of Learning Awards

Mid-Atlantic Region

Robert Leff (L) and Kenneth Feinberg (R) present the Torch of Learning Award to Michael D. Hausfeld.

AFHU was privileged to confer the organization’s Torch of Learning Award upon Michael D. Hausfeld on October 16, 2012, during a Washington, D.C. dinner which raised support for Hebrew University’s Minerva Center for Human Rights.

The renowned attorney is Chairman of Hausfeld LLP. He is widely known for his work in the fields of human rights, anti-discrimination and antitrust law. Michael Hausfeld was among the first attorneys in the United States to assert that sexual harassment was a form of discrimination under Title VII. He has represented Holocaust victims whose assets were wrongly retained by private Swiss banks during and after World War II.

The Humanitarian Torch of Learning Award

The Bel Air Affaire / Los Angeles Region

The popular Bel Air Affaire was held on September 21, 2013, at “The Milton,” the beautiful estate of Brindell Gottlieb, AFHU leader, Hebrew University Benefactor, Associate Governor and Honorary Fellowship recipient.

At the New York Night of Cabaret, American Friends conferred the Humanitarian Torch of Learning Award upon Ruth Flinkman-Marandy, Ruth’s husband Ben Marandy and the actor Carl Reiner. The honorees were acknowledged for their many contributions to Israel and The Hebrew University’s academic and research community.

Ruth Flinkman-Marandy holds an Honorary Fellowship from Hebrew University and is a Benefactor of the university along with her late husband Stan Flinkman (z”l). A member of AFHU’s national and Los Angeles Region boards, Ruth is President of Flinkman Management, Inc., a property management company created by Stan Flinkman. Ben Marandy is the founder and owner of the successful Monalisa Limousine Company.

Emmy winner Carl Reiner co-starred on the legendary television comedy, Your Show of Shows. He is the creator and co-star of The Dick Van Dyke Show and the director and star of feature films.

L–R: Mel Brooks, Brindell Gottlieb and Carl Reiner

Ben Marandy and Ruth Flinkman-Marandy
Leaders of Distinction

Midwest Region

Midwest Region Friends honored Leaders of Distinction, Alison Guttermann, Frances H. Krasnow and Mary Ann Tuft, at the region’s annual scholarship dinner in Chicago on October 18, 2012. The honorees were praised for their professional achievements and activism on behalf of others.

Alison Guttermann is President of Jelmar LLC, a family-owned cleaning products manufacturer based in Skokie, Illinois. Attorney Frances Krasnow is a principal of Fischel & Kahn Ltd. AFHU national board member and Hebrew University Associate Governor, Mary Ann Tuft, is President of the executive search firm Tuft & Associates, Inc. In appreciation for Mary Ann’s efforts in support of Hebrew University’s School of Nursing, the honoree received a special Lifetime Achievement Award.

Los Angeles Region

An Evening of Tribute was held in Los Angeles on June 26, 2013, recognizing the following outstanding individuals:

- **Guardians:** Chuck and Hella Hershson and the Estate of Fanny and Henry Samulon
- **Trustees:** Marc and Michelle Rosenbach
- **Founders:** Fred Cowan and Dr. Ellen Graff-Cowan, Anita Lorber and The Sage Group LLC
- Renae Jacobs-Anson, Hebrew University Honorary Fellowship recipient, was celebrated for her contributions, as was Brindell Gottlieb, who generously established the Ambassador Carmi Gillon Lectureship at Hebrew University.
- Mark S. Vidergauz, outgoing Los Angeles Region President, and Joyce Brandman, Mark’s successor and an esteemed university Benefactor and Governor, were lauded for their exemplary service.

Midwest Region

On June 27, 2013, Midwest Region Friends held a Donor Recognition Reception in Chicago. They honored the efforts and philanthropy of:

- **Benefactors:** Larry and Nancy Glick
- **Guardian:** Mary Ann Tuft
- **Trustee:** Roslyn Flegel
- **Founder:** Frances Krasnow

Michael Freed, a member of AFHU’s national and regional boards and a Hebrew University Governor, led a memorial observance in tribute to region board members, Mary G. Oppenheim (z”l) and A. Sidney Katz (z”l). Sidney’s children, Michele Katz-Rosenblum and Aaron Katz, attended the moving ceremony with their spouses, Dr. Jason Rosenblum and Christine Katz.
Educational Forums in AFHU Regions

AELF in Palm Beach: Forging New Frontiers, Transcending New Challenges

Dr. Ami Citri of the Edmond and Lily Safra Center for Brain Sciences (ELSC), Sheldon Hechtman, AFHU Southeast Region President, Professor Eilon Vaadia, ELSC Director and Ellen Klersfeld, AFHU National and Southeast Region Board Member

AELF in Los Angeles: Spearheading Progress for Israel and the World

Rob Eshman, Middle East politics panel moderator and LA Jewish Journal editor; Professor Steven Spiegel, Director of the Center for Middle East Development at UCLA; Hebrew University Professor Reuven Hazan; and David Lehrer, AELF Chair

The Palm Beach Mission to Thessaloniki, Bulgaria and Israel

Southeast Region Friends embarked on a unique exploration of Jewish history and heritage during the Palm Beach Mission, May 28 – June 8, 2013. Participants traveled to Thessaloniki, the second largest city in Greece and the capital of Central Macedonia, and to Bulgaria, home to abundant archaeological treasures. Capping the journey was a visit to Israel and The Hebrew University of Jerusalem. Highlights included private meetings with political dignitaries and government officials and VIP receptions with Hebrew University President, Professor Menahem Ben-Sasson and other university leaders.
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(As of December 11, 2012)

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Los Angeles: Mark S. Vidergauz
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2012–2013 AFHU Committees continued on next page.
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Kenneth Abramowitz – NY
Nira Abramowitz – NY
Richard Abramson – NY
Isabell Adler – NY

Elkan Abramowitz – NY
Kenneth Abramowitz – NY
Nira Abramowitz – NY
Richard Abramson – NY
Isabell Adler – NY

Elkan Abramowitz – NY
Kenneth Abramowitz – NY
Nira Abramowitz – NY
Richard Abramson – NY
Isabell Adler – NY

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Kenneth Abramowitz – NY
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Mr. Michael G. Jesselson – NY
Mr. Burton M. Joseph – MN
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Mr. Nathan Lipson – GA
Mr. Robert Low – NY
Mr. Todd S. Lundy – IL
Mr. Morton Mandel – FL
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Prof. Theodore K. Rabb – NJ

The Harry S. Truman Research Institute
for the Advancement of Peace at
The Hebrew University of Jerusalem

AFHU elected members to the
Truman Board of Trustees, divided
into 3 three-year terms, currently
serving through:

2013
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Michael P. Fiske – FL
Barbara A. Mandel – FL

2014
Lawrence E. Glick – IL
Harvey M. Krueger – NY

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National Executive Director
Beth Asnien McCoy

Chief Financial Officer
James L. Rothkopf

Controller
Jane Kampton
### American Friends of the Hebrew University, Inc.
#### Consolidated Statements of Financial Position

**As of September 30, 2013 and 2012**

*In thousands*

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
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</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$10,639</td>
<td>$15,464</td>
</tr>
<tr>
<td>Contributions receivable, net</td>
<td>26,050</td>
<td>28,645</td>
</tr>
<tr>
<td>Interest receivables and other assets</td>
<td>745</td>
<td>1,003</td>
</tr>
<tr>
<td>Marketable securities and other investments</td>
<td>489,573</td>
<td>458,278</td>
</tr>
<tr>
<td>Investment in split-interest agreements</td>
<td>14,582</td>
<td>11,706</td>
</tr>
<tr>
<td>State of Israel bonds</td>
<td>2,575</td>
<td>2,734</td>
</tr>
<tr>
<td>Real estate holdings</td>
<td>2,865</td>
<td>2,865</td>
</tr>
<tr>
<td>Assets of trusts and other split interest agreements held by others</td>
<td>33,983</td>
<td>30,981</td>
</tr>
<tr>
<td>Fixed assets, net</td>
<td>318</td>
<td>480</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$581,330</td>
<td>$552,156</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Liabilities:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>$1,871</td>
<td>$1,983</td>
</tr>
<tr>
<td>Liability under split interest agreements</td>
<td>7,764</td>
<td>6,319</td>
</tr>
<tr>
<td>Due to Hebrew University</td>
<td>23,941</td>
<td>25,214</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>33,576</td>
<td>33,516</td>
</tr>
<tr>
<td><strong>Net Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>5,270</td>
<td>7,120</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>207,056</td>
<td>182,811</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>335,428</td>
<td>328,709</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>547,754</td>
<td>518,640</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$581,330</td>
<td>$552,156</td>
</tr>
</tbody>
</table>
# American Friends of the Hebrew University, Inc.
## Consolidated Statements of Activities

For the years ended September 30, 2013 and 2012

(\textit{in thousands})

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support and Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$22,767</td>
<td>$26,228</td>
</tr>
<tr>
<td>Legacies and bequests</td>
<td>6,128</td>
<td>8,027</td>
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<tr>
<td>Total support</td>
<td>28,895</td>
<td>34,255</td>
</tr>
<tr>
<td>Revenue:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net investment income</td>
<td>58,310</td>
<td>72,017</td>
</tr>
<tr>
<td>Changes in value of split-interest agreements</td>
<td>570</td>
<td>2,307</td>
</tr>
<tr>
<td>Total support and revenue</td>
<td>87,775</td>
<td>108,579</td>
</tr>
</tbody>
</table>

| **Expenses**          |          |          |
| Programs services:    |          |          |
| Grants to Hebrew University | 46,727 | 34,963 |
| Grants to other charitable and educational institutions in the United States and Israel | 241 | 361 |
| Total program services | 46,968  | 35,324  |
| Supporting Services: |          |          |
| Management and general: | 3,574  | 3,422   |
| Fundraising           | 8,119    | 7,602    |
| Total supporting services | 11,693 | 11,024 |
| Total expenses        | 58,661   | 46,348   |
| Change in net assets  | 29,114   | 62,231   |

| **Net Assets:**       |          |          |
| Beginning of year     | 518,640  | 456,409  |
| End of year           | $547,754 | $518,640 |